

SPONSORSHIP OPPORTUNITIES

2017 Delaware Networking Station

Wednesday, September 20, 2017, Chase Center on the Riverfront

Gold Sponsor – *Sponsor an exclusive, interactive Google Stop* *Only 7 available!*

\$2,500

- Exclusive **Google** Stop located at your table
 - A drop down pin will be hung from the ceiling above your location, directing all attendees to your Google Stop
 - Your Google Stop will include one piece of the 'Get Your Biz on the Map' puzzle attendees must complete in order to be eligible for door prizes
 - Option for DSCC/BBB to provide a packet with information to make you a Google Expert or provide the Google Expert to work your Stop for you
 - Company included in promo video leading up to the event, explaining the 'Get Your Biz on the Map' theme
 - Ability to pick the which Google Stop to locate at your table
- Company logo printed in all promotional materials disseminated from DSCC and BBB, including press releases, email blasts, promotional flyers and advertisements
- Space for two 6' premium exhibit tables (see floor plan for designated premium locations)
- Company banner hung in exhibit hall
- Banner ad space in DSCC's policy email, The Weekly Report
 - Company is responsible for providing the banner ad art
 - Ad will run two times
 - Graphic guidelines: 440 pixels wide x 136 pixels high – jpg or gif files
 - Email statistics: 2,500 subscribers; 28% open rate
- 3 month banner ad on the BBB website
 - Company is responsible for providing the banner ad art.
 - Graphic Guidelines: 180 pixels wide x 77 pixels high. - jpg or gif files
 - Site statistics: 60,000 Visitors/Month; 112,400 Page Views/Month
- Logo included in sponsor slideshow loop during the event
- Opportunity to contribute promotional items in to the exhibit bag given to the first 500 attendees
- List of all pre-registered attendees as a follow up to the event for your marketing purposes

Silver Sponsor

\$1,500

- Exclusive **Google** Tip provided to your table to give to attendees
 - Ability to brand the Google Tip or have DSCC/BBB provide Tip as is
- Company logo printed in all promotional materials disseminated from DSCC and BBB, including press releases, email blasts, promotional flyers and advertisements
- Space for one 6' premium exhibit table (see floor plan for designated premium locations)
- Company banner hung in exhibit hall
- 1 month banner ad on the BBB website
 - Company is responsible for providing the banner ad art
 - Graphic guidelines: 180 pixels wide x 77 pixels high. - jpg or gif files
 - Site statistics: 60,000 Visitors/Month; 112,400 Page Views/Month
- Logo included in sponsor slideshow loop during the event
- Opportunity to contribute promotional items in to the exhibit bag given to the first 500 attendees

Contact Kelly Wetzel at (302) 576-6564 or kwetzel@dsc.com for more information.

Deadline for Sponsorship: Monday, September 11, 2017 by 4:00 p.m.



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Exhibit Bag Sponsor – *Exclusive*

\$1,500

- Sponsor will need to provide 500 bags
- Exclusive **Google** Tip provided to your table to give to attendees
 - Ability to brand the Google Tip or have DSCC/BBB provide Tip as is
- Company logo printed in all promotional materials disseminated from DSCC and BBB, including press releases, email blasts, promotional flyers and advertisements
- Space for one 6' premium exhibit table (see floor plan for designated premium locations)
- Logo included in sponsor slideshow loop during the event
- Opportunity to contribute promotional items in to the exhibit bag given to the first 500 attendees

Bronze Sponsor

\$1,000

- Exclusive **Google** Tip provided to your table to give to attendees
 - Ability to brand the Google Tip or have DSCC/BBB provide Tip as is
- Company logo printed in all promotional materials disseminated from DSCC and BBB, including press releases, email blasts, promotional flyers and advertisements
- Space for one 6' premium exhibit table (see floor plan for designated premium locations)
- Company banner hung in exhibit hall
- Logo included in sponsor slideshow loop during the event
- Opportunity to contribute promotional items in to the exhibit bag given to the first 500 attendees

Patron Sponsor

\$500

- Company logo printed in all promotional materials disseminated from DSCC and BBB, including press releases, email blasts, promotional flyers and advertisements
- Logo included in sponsor slideshow loop during the event
- Opportunity to contribute promotional items in to the exhibit bag given to the first 500 attendees
- **Note:** Does not include an exhibit table

Company: _____

Main Contact: _____

Billing Address: _____

Phone: _____ Email: _____

Credit Card: ___ Visa: ___ MC: ___ Discover: ___ AmEX ___; Card No: _____

Name/Co. on Card: _____ Exp. Date: _____ Sec. Code: _____

Amt. Enclosed: \$ _____ Check in Mail: _____

Thank you for your sponsorship

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