



Message from the President

BY MIKE QUARANTA

As we look ahead to 2019, I am excited about the plans we are making and the progress we have made over the last few months! We have added new members, added new event sponsors and even added a new event – Developing Delaware. For the

first time in a very long time, the Delaware State Chamber of Commerce identified key legislative votes from which to make political endorsement and contribution decisions, compiled voter registration, biographical and “cash on hand” data for legislative races and presented that in one comprehensive report. That’s progress!

Just like your business, we have a plan. In our case, much of that is focused on our legislative and regulatory priorities. These priorities are issues our members and Board have said are real concerns to their operations, making the need for reform critical. As a result, we are hard at work developing plans and strategies to execute upon once the 150th General Assembly convenes in January.

How we communicate with our members and the outside world is already escalating and you can see this in our social media engagement and elsewhere. With ever-present and turbulent changes occurring in the media (broadcast television, newspaper and radio), it is imperative that we develop our own channel of communications with business leaders, the broader business community and voters around the state. We have an important point of view and we need to explain to voters why our policy positions benefit employees and employers alike.

It is my goal to add to the progress already made at the Delaware State Chamber Commerce by sharpening our focus on key priorities, using state-of-the-art communications tools, and widening our circles of information distribution, influence and impact. And, we’re already on our way.

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