



NONPROFIT SPOTLIGHT: **The Leukemia & Lymphoma Society**

BY BROOK ROWE

» The Leukemia & Lymphoma Society is the world's largest voluntary organization dedicated to supporting patients and caregivers living with a blood cancer. The organization focuses on delivering the mission through three pillars: research, patient access and advocacy. The Delaware Chapter is hard at work to deliver the signature campaigns of the chapter for 2019: Man & Woman of the Year and Light The Night.

The Man & Woman of the Year campaign for Southern Delaware will kick off on March 7th in Lewes and the

Northern Delaware campaign will kick-off on March 28th in Wilmington. Both campaigns are 10-week fundraising competitions where community leaders are competing for the title of Man & Woman of the Year in both markets in the state, with the overall goal of raising as much money as possible for blood cancer research, patient support and advocacy.

To-date, candidates include:

Southern Delaware: Jeffrey Benson, Benson Development; Joani DiCampi, Boobalicious; Tyrone Gale, Sussex

Septic Services; Mike Grybowski, SoDel Concepts; Mike Spangler, Laurel Grain; Kelly Munyan, Nicola Pizza

Northern Delaware: Mike Conway, Saint Francis Healthcare; Matt Doyle, Advertising is Simple; Mary Ellen Esterling of George & Sons Seafood; Kyle McLaughlin, Stitch House Brewery; Brian Martinenza, Services Unlimited, Inc.; Josh Purcell, Mercer; Heather Ragozine (All-Star Candidate), Christiana Care; Renee Robinson, Stay-at-Home Mom; Lauren Simione, University of Delaware.

In addition, the organization's Light



The Night campaign is in full recruitment, with the Corporate Recruitment Event to take place on Wednesday, May 15th in Wilmington. This event is a great opportunity for a company to engage their entire organization with a leading event in the philanthropic arena. For more information about how you can become involved with this incredible campaign, contact Brook Rowe at brook.rowe@lls.org or 302-661-7300.

DSCC earns top honor

The State Chamber is proud to share that Kelly Basile, Events Manager, won a first place award from the Delaware Press Association for her design of the 181st Annual Dinner invitation. Congratulations, Kelly!

Last year, the Chamber took a first place award for www.dscc.com and an honorable mention for Delaware Business magazine. The Delaware Press Association is a network of more than 150 journalists, broadcasters, public relations specialists, graphic designers, photojournalists, educators, authors, poets, and freelancers who, like our national colleagues in NFPW, are dedicated to the highest standards of excellence in communication and to protecting First Amendment freedoms.

The annual DPA Communications Contest, open to all professional communicators in Delaware, encourages and rewards excellence in communication. Judged by out-of-state communications professionals to ensure impartiality, the contest provides an opportunity to compete in various print or electronic broadcasting fields.

