



SUPERSTARS IN BUSINESS WINNER

AN HONEST JOURNEY TO SUCCESS

Treating customers and employees like family

BY COLIN HEFFINGER | PHOTOS BY NICK WALLACE PHOTOGRAPHY

ONE EMPLOYEE. ONE TRUCK. On October 5th, 2004, Walter “Reds” Ferris decided to pursue his dream while young and living rent-free in his parent’s basement. Sacrificing stability for a work truck filled with nothing more than confidence and a vision to create a better brand of homegrown home improvements for Delaware, Ferris Home Improvements was born. Fifteen years later, Ferris Home Improvements employs 54 full-time employees, owns more than 35 trucks and two showrooms.

Ferris Home Improvements is a leader in Delaware’s home improvement industry, specializing in roofing, windows and doors, siding, decks, kitchens and bathrooms. Their reach includes tens of thousands of residential

and commercial customers annually within Delaware and the local region. They are truly a stand-out company because they prioritize delivering industry-leading professionalism, products, craftsmanship, and above all, award-winning customer service.

Reds points to the people on the Ferris Home Improvement team as their best asset to sustained growth. “We take pride in being a great company to work for, attracting top professionals with higher pay than the competition, a commitment to career development and uncapped earning potential,” said Reds. “Our employees are empowered with opportunities for leadership, rewarded for exceptional performance and encouraged to recruit like-minded friends and family that they believe



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would be a great fit for our team.”

Through continuous dedication, the team at Ferris Home Improvements has earned honors like Owens Corning’s top installer and fastest-growing company awards in the mid-Atlantic as well as Readers’ Choice Awards for Best Home Improvement, Best Roofing, and Best Bath and Kitchen Specialists for eight years running. While these awards portray the team’s impressive work, acquiring the 2019 Top Workplace in Delaware through their own votes speaks volumes to how incredible and fierce the foundation of their team is built.

Ferris Home Improvements provides first-class benefits, supports community activism, flexible work arrangements and unlimited earning potential to attract and maintain the best employees. As a result, the staff is composed of those who are actively bought into the company mission, share the same work ethic and values, and are inspired to take ownership of their portion of the business. Ultimately, this fuels the success and team cohesion of Ferris Home Improvements regardless of the challenges that may arise.

As Reds reflects on receiving the Superstars in Business award, “People ask me all the time, what’s the secret to your success? The secret is to pay your employees, because you want the best. Our employees are second to none and I’m comfortable saying that because they’re like family here. Our workplace culture is based on talent. We take care of our employees, and they, in turn, love being part of a company that recognizes their contributions.” ■



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The Delaware State Chamber is seeking nominations for the Josiah Marvel Cup, which will be awarded at the Annual Dinner on January 6, 2020.

For more information or to make a nomination contact Cheryl Corn at (302) 576-6572 or ccorn@dsc.com.

Deadline:
December 2, 2019

