



# DELAWARE STATE CHAMBER OF COMMERCE

## Member Events Monthly Email Blast

*Advertisement Purchase Form*

<b>2,600</b> SUBSCRIBERS	<b>26%</b> OPEN RATE <small>*industry average is 20%</small>	<b>13%</b> CLICK RATE <small>*industry average is 8%</small>
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### General Event Ad Information:

- Advertiser must provide event date, time, location, URL link and 50-word max description
- Advertiser may also provide a company logo or image (jpeg preferred)
- Due one week prior to email run date (run date: First Thursday of the month at 7 am)

☐ **MEMBER EVENT AD - \$50/run**

☐ **NON-MEMBER EVENT AD - \$100/run**

### Please select month(s) ad will run:

☐ January    ☐ February    ☐ March    ☐ April    ☐ May    ☐ June  
☐ July    ☐ August    ☐ September    ☐ October    ☐ November    ☐ December

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card: \_\_\_ VISA \_\_\_ MC \_\_\_ Discover \_\_\_ AmEx; Card #: \_\_\_\_\_

Name/Co. on card \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. \_\_\_\_\_

Code \_\_\_\_\_ Amt. Encl. \$ \_\_\_\_\_ Check in Mail \_\_\_\_\_ (Checks payable: **Center for Business Management**)

**Please submit this form to:** Regina Donato at [rdonato@dsc.com](mailto:rdonato@dsc.com)