



Keen Compressed Gas Celebrates 100 Years

» Keen Compressed Gas Co., a leading supplier of welding equipment, welding supplies, and industrial, medical, specialty and cryogenic gases in the Mid-Atlantic area, is celebrating its 100th anniversary this year.

In 1919, Stanly Keen started an auto parts supply store, Keen Auto Parts. Keen sold off the auto parts business in 1934, and focused on gases and welding supplies. After 100 years and much growth, Keen is celebrating its long-standing history and success as a third-generation business with 14 branch locations and approximately 115 employees.

“We are very proud of what we have accomplished over the past 100 years. It has not always been easy but we have worked hard and adapted as the times have changed. We have been fortunate to have a great family of employees who have shared our vision and work ethic over the years. There is no greater satisfaction than running your own business and we plan to keep it going into our second millennium,” says Bryan Keen, President.

100 Years of Great People

While remaining family owned, Keen thinks of their employees as an extension

of their family. Keen has always felt that having well trained, loyal, and customer focused employees would result in satisfied customers that recognize the value the company offered to them and their businesses. Founder Stanley Keen made sure that this principle was understood by second generation leaders including his son, Merrill Keen, who served as President of Keen from 1965 until 2000. Merrill embraced this philosophy throughout his tenure and made sure that 3rd and 4th generation family members continued to embrace it. Loyal employees are more likely to share the company values and pass them on

to those that join the Keen team as it continues to grow.

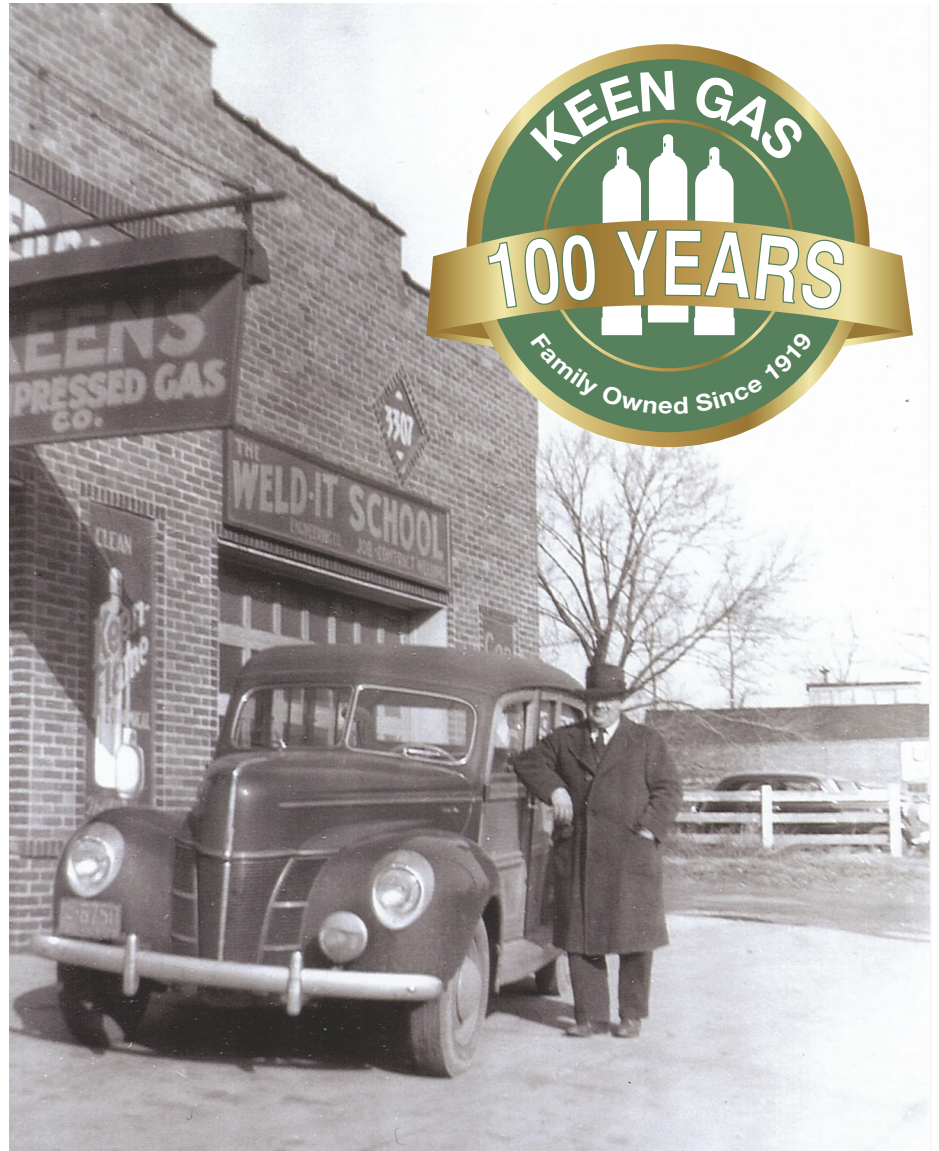
100 Years of Customer Service

Keen's Mission Statement is, "To be a company whose associates work hard to achieve Total Customer Satisfaction in the delivery of its products and services." Customer service has been the driving force throughout the company's history. In the early 1990's Keen adopted the slogan "Total Customer Satisfaction" when they embarked on a quality management program. While Keen always had a customer service orientation, this slogan took the program to the next level. Keen realized that as markets changed and competitors challenged them with a variety of different tactics, they could remain successful by sticking to their core value of putting the customer first. Taking care of the customer and doing the right thing to ensure the long-term strength of the relationship remains a core value. Many of Keen's core customers today have been with the company for generations.

100 Years to Celebrate

Throughout the year, Keen will be celebrating at each of their branch locations with one day celebratory events that include vendor demos and give-a-ways. A larger celebration at their headquarters in Wilmington, Delaware is scheduled for October 17th, 18th and 19th. This will include vendor demos, educational seminars, the Miller Road Show and tours of their new fully automated fill plant set to be completed late this spring.

Keen is also highlighting historic



milestones and fun facts from the past 100 years via social media platforms. Watch or participate in the social conversation with #100YearsKeen.

About Keen Compressed Gas Co.

Keen Compressed Gas Company is third generation, 100 year - old locally owned and operated company. Keen is the Mid-Atlantic area's leading supplier of welding equipment, welding supplies, and industrial, medical, specialty

and cryogenic gases. Keen offers knowledgeable and customer focused employees. Keen represents a network of quality conscious vendors, backed up by extensive store inventories and a delivery fleet capable of providing next day service throughout our operating area.

For more information, visit KeenGas.com and follow the company on Facebook, Instagram, Twitter and LinkedIn.