



## **Continuity Dynamics offers Delaware State Chamber members Pandemic Planning via their comprehensive Business Continuity Planner to SMB firms for only \$499 one-time**

As a longtime member of the Delaware Chamber of Commerce (DSCC), a pandemic plan is being offered by Continuity Dynamics, Inc. (CDI) to address the needs of DSCC members by stepping up its offer to provide Business Continuity Planning (BCP) for the Small-Medium Business (SMB) firms. This planning will assist these firms in planning for, and responding to, disasters of all kinds – but, will focus immediately on Pandemic Planning and Crisis Management as two key areas of need for a COVID-19 response. For larger Enterprise firms, CDI has solutions that are also aggressively priced and very comprehensive in scope.

Complementing a firm's Disaster Recovery backup plans, CDI's copyrighted Business Continuity Planner is a solution without peer in the business world as it provides comprehensive and standards-based customized planning for firms of less than 50 employees in a single location for a one-time fee of \$499. The company is also extending payment terms out to 60 days from ordering but, will ship this solution on the very day of ordering.

Continuity Dynamics specializes in Business Continuity Planning with an emphasis on Supply Chain Incident Planning. As COVID-19 continues to be a growing threat across the world, the local impact in the USA is being closely monitored alongside our yearly influenza surveillance for the 2019-2020 season. The CDC estimates that this season there could be 23 million flu illnesses, up to 620,000 hospitalizations and between 20,000 – 50,000 deaths from seasonal flu. The COVID-19 event is exponentially inflating those estimates as lockdowns and curtailment of "life as we know it" is becoming more complicated every day.

**Business Continuity Planner** will provide the following immediate benefits to your business:

- Advance planning for you to protect the safety of your employees, clients, stakeholders and their families
- Create specific Crisis Management instructions that can be articulated both in & out of the firm
- Immediately understand your risks and exposures and recommend how to rectify them
- Understand any Supply Chain impacts that may affect your business and address them
- Manage the impacts in working with your Disaster Recovery backup and IT organizations
- Integrate business continuity risk into the corporate culture

**Continuity Dynamics, Inc.** with offices nationally, CDI provides risk management solutions to enable businesses to be strategically prepared to help ensure their survival when disaster strikes. Having been selected by The International Medical Corps for Pandemic Planning in Southeast Asia, CDI can immediately provide these ease-of-use solutions, fair pricing starting at \$499 and 800-Toll Free Support Service access. CDI will also discount our solutions for Not-For-Profit organizations and create payment plans, as necessary.

To order CDI's **Business Continuity Planner** or any of their other risk management services, please visit [www.ContinuityDynamics.com/shop](http://www.ContinuityDynamics.com/shop) or call the "CDI Support Hotline" directly at 888.977.7475.

Continuity Dynamics, Inc.

[www.ContinuityDynamics.com](http://www.ContinuityDynamics.com)

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