

PUTTING DELAWAREANS BACK TO WORK: ECONOMIC RECOVERY IN THE FIRST STATE

SPONSORS AND EXHIBITORS FAQ



Question: What are the advantages of a virtual conference?

Answer: With so many events being canceled across the nation, it is more important than ever for businesses to have access to everchanging COVID-19 updates and resources. The State Chamber prides itself on providing the most timely, up-to-date information, and we want to offer a bit of consistency in this inconsistent world. This digital platform will be available for one month following the conference, which means attendees, exhibitors and sponsors will have access to each other and speaker presentations well beyond a set one day conference opportunity.

Question: If I have a product or service that can assist employers throughout the COVID-19 pandemic recovery, how can I promote it?

Answer: A link can be provided on your exhibitor/sponsor page for employers to access information and resources you want to share specific to COVID-19. There is also a feature to include the option to schedule a meeting.

Question: What platform will be utilized for the virtual conference?

Answer: The conference will be hosted on both a website and mobile app that will permit live streaming, sharing PDFs and other similar materials, links to your website, recorded presentations, and more. By utilizing a website and mobile app, we are ensuring that attendees can fully participate.

Question: How will the conference organizers drive traffic to my virtual booth?

Answer: Several interactive components will be implemented to encourage attendees to interact with sponsors and exhibitors:

- Pre-set times for the virtual expo encouraging attendees to interact with exhibitors
- Opportunity for attendees to schedule a demo with your organization. This will require a link to your email or a specific hyperlink/platform of your choice.
- Expo map with your company listing linked to your exhibitor profile
- Push notifications encouraging conference attendees to interact with exhibitors
- Links to your email, social media accounts, website and other key items will be included on your exhibitor profile page to encourage interaction

Question: Will my contact information in my exhibitor/sponsor profile be available for anyone to see?

Answer: The virtual conference will be password protected. Only registered attendees will be able to view materials.

Question: How long will the conference be accessible?

Answer: The conference will be available to attendees, exhibitors, and sponsors until August 21, 2020.

Question: Will we have access to the site and be able to view all recorded materials?

Answer: Yes, sponsors and exhibitors will have full access.

Still have questions? Contact Helana Rodriguez at HRodriguez@dsc.com or (302) 576-6575.

