

## Short Order Production House Wins Gold at the Philadelphia Addy Awards

With the help of a vibrant city and a series of 100-year-old photos, Short Order Production House took home two gold awards at the 2019-2020 Philadelphia Metro American Advertising Awards, known as the ADDYs. Short Order earned:

**GOLD:** “LiveWorkPlay: It’s Time, Wilmington” – A series of three ads highlighting some of the best that Wilmington has to offer.

**GOLD:** “A Century Old Time-Lapse” – A very short documentary about a technique used to show the construction of the historic Dupont Building in Downtown Wilmington.

“It’s really cool that of all the work we did last year, the two that won ADDYs were pieces highlighting awesome things in our beloved hometown of Wilmington,” said Zach Phillips, founder and CEO of Short Order.

## The Legal 500 Tags Richards, Layton & Finger as “the Best Firm in Delaware – the Gold Standard”

The Legal 500 has ranked Richards, Layton & Finger in its top tiers in M&A Litigation: Defense and Delaware Corporate Law in its 2020 national rankings. Firm director Gregory Williams was named in the prestigious Hall of Fame category; Catherine Dearlove, Rudolf Koch, and Srini Raju were ranked as Leading Lawyers; and Blake Rohrbacher was chosen as a Next Generation Partner. The Legal 500 also named Mark Gentile, Richard Rollo, and John Mark Zeberkiewicz as key lawyers.

The Legal 500 chooses its honorees

## ChristianaCare president and CEO Dr. Janice Nevin Recognized as One of Modern Healthcare’s 50 Most Influential Clinical Executives

The recognition program acknowledges clinicians working in the health care industry who are deemed by their peers and an expert panel to be the most influential in terms of demonstrating leadership and impact.

Modern Healthcare highlighted that Dr. Nevin was a vocal supporter of Delaware Gov. John Carney’s stay-at-home orders to mitigate the spread of Coronavirus. Under Dr. Nevin’s leadership, ChristianaCare also held a unique drive-through testing event in March to protect the community, mitigate the spread of Coronavirus and reduce demands on emergency departments. The drive through occurred only two days after Delaware experienced its first confirmed case of Coronavirus.



from the “small number of firms in the U.S. [that] have a truly national presence coupled with the capability to handle sophisticated and complex work.” The Legal 500 reports, “The Richards Layton team has a unique command of Delaware corporate law. Their experience in dealing with complex M&A related disputes is unmatched in the market.”

## FirstNet network expands across Delaware, advances public safety communications capabilities

Delaware’s first responders are getting a major boost in their wireless communications with the addition of new, purpose-built FirstNet cell sites and other network enhancements statewide. This new infrastructure is a part of the FirstNet network expansion taking place across the state, bringing increased coverage, capacity and capabilities for public safety.

FirstNet is the only nationwide, high-speed broadband communications platform dedicated to and purpose-built for America’s first responders and the extended public safety community. It’s built with AT&T in a public-private partnership with the First Responder Network Authority (FirstNet Authority) – an independent agency within the federal government.

## DART “Stuff The Bus” food drive to support COVID-19 relief efforts collected 4.5 tons of food for Delawareans

Delaware Transit Corporation (DTC) announced today that DART’s “Stuff The Bus” COVID-19 Relief Efforts Food Drive collected 4.5 tons (9,097 pounds) of food. The week-long food drive took place from



June 22 to June 26 at the Safeway stores in Rehoboth and Dover, and the ShopRite stores at First State Plaza, Brandywine Commons and Four Seasons Shopping Centers. The Food Bank of Delaware will distribute the donated food through its Hunger Relief Partners to Delaware residents in need of food assistance.

John Sisson, DTC's Chief Executive Officer, stated "I'm proud of our employees, business partners, bus riders, and the community, along with Safeway and ShopRite, whose generous donations will help out their fellow Delawareans in need of food assistance."

### Schlosser & Associates Mechanical Contractors named "Best HVAC" company

Schlosser & Associates Mechanical Contractors has recently been named "Best HVAC" company in a vote by Newark Post readers. Founded in 1954, Schlosser & Associates is a second-generation company providing heating, air conditioning, plumbing and ancillary services to residential, commercial, and industrial markets. The company was previously honored with a Family Owned Business Legacy Award from the Delaware Business Times in 2019.

### Brandywine Valley SPCA adds facial recognition technology to reunite lost pets

The Brandywine Valley SPCA (BVSPCA) joins shelters across the country using state-of-the-art facial recognition technology to help identify lost dogs and cats so they get back to their families. BVSPCA has partnered with Finding Rover, developer of technology to match photos uploaded by shelters and pet owners to match pets through facial recognition.



### Nanticoke Memorial Hospital Achieves Healthgrades 2020 Patient Safety Excellence Award™

Nanticoke Memorial Hospital announced today it is a recipient of the Healthgrades 2020 Patient Safety Excellence Award™. This distinction places Nanticoke among the top 5% of all short-term acute care hospitals reporting patient safety data as evaluated by Healthgrades, the leading resource that connects consumers, physicians and health systems. Nanticoke is the only hospital in the state of Delaware to receive this award and has received the award for four consecutive years.

Every dog and cat that enters a BVSPCA shelter has their photo automatically uploaded from the BVSPCA shelter software to Finding Rover's database. Finding Rover scans a found pet's face and compares it to a database of lost pets. If a match is found, the pet's contact information comes up so the owner can be contacted.

Registration is simple and only takes a few minutes. Pet owners should go to [findingrover.com](http://findingrover.com), upload a picture of their dog or cat, and then add their contact information. Once pets are registered, they are protected for life.

"This is exciting technology to add to the multi-faceted tools we use to reunite lost pets with their owners," said Adam Lamb, CEO of BVSPCA, "Not only does it give pet owners peace of mind should their pet ever get lost, it allows us to more quickly reunite lost pets with their owners."

### Empowerment Grant Program announces \$500,000 grant award to Habitat for Humanity

Energize Delaware announced that the Empowerment Grant Program (EGP) funded by the Exelon Merger for Delmarva Power Customers in Delaware is awarding a half-million dollars to Habitat for Humanity (HFH) of New Castle County. In its application, HFH of New Castle County, proposed working with their Central Delaware and Sussex County partner Habitat agencies and their ReStore locations across the state on an innovative program to provide improved efficiency, reliability, and energy savings to Delaware income qualified residents. The effort will focus on replacing aging refrigerators with new energy efficient refrigerators directly benefitting Delmarva Power customers whose

# Newsbites

households earn 60 percent, or below, of Delaware's median income.

The \$500,000 is the first award from a \$4 million grant made possible by the Exelon\Delmarva Power Merger Settlement approved by the Delaware Public Service Commission.

"We are grateful for the funding from the Empowerment Grant made possible by the merger of Exelon and Delmarva Power to provide an energy efficient solution to families at this most crucial time in our State," said Kevin L. Smith, CEO, HFH of New Castle County. "Habitat for Humanity is concerned that all people have an affordable and decent place to live. Affordability includes an affordable mortgage or rent, as well as a manageable energy bill."

"I am very enthusiastic and encouraged that Delaware will have its first comprehensive energy efficient appliance and replacement program," said Jim Purcell, Empowerment Grant Manager. "The program will put Delaware residents in control of their energy costs through efforts to install energy efficient refrigerators, helping to bring about long term energy savings to their homes."

"I'm excited about the potential of this program and its ability to bring savings directly into the homes of customers who will benefit most," said Gary

Stockbridge, Delmarva Power regional president. "As one of the home's hardest working appliances, refrigerators can drive up energy costs and are an important component of energy efficiency in every home. We are committed to helping maintain affordable energy service for all customers and are pleased to see this funding go toward an innovative program that will help more customers take control of their energy usage."

## Whisman Giordano & Associates, LLC ranks nationally as "Best Accounting Firms to Work for"

Whisman Giordano and Associates, LLC has been recognized nationally as one of the *2020 Accounting Today's Best Accounting Firms to Work For*. Accounting Today partnered with Best Companies Group to identify companies that have excelled in creating quality workplaces for employees.

This survey and awards program identifies, recognizes and honors the best employers in the accounting pro-



fession, benefiting its economy, workforce and businesses. The list is made up of 100 firms.

President and Managing Partner Joseph V. Giordano said, "We're honored to win this award. We're often heard saying that "we're not your ordinary accounting firm," and we're proud of that. Our team approach is the key to our success. It's gratifying to see that our employees, across all levels, feel positive and proud about working at Whisman Giordano. We encourage others in the accounting field to take a look at a career with us."

## SSD Technology Partners ranked among most elite 501 Managed Service Providers

SSD Technology Partners has been named as one of the world's premier managed service providers and one of the top MSPs in Delaware on the prestigious 2020 annual Channel Futures MSP 501 rankings.

For the 13th year, MSPs from around the globe completed an exhaustive survey and application this spring to self-report product offerings, annual total and recurring revenues, profits, revenue mix, growth opportunities and company and customer demographic information. Applicants are ranked on a unique methodology that weights revenue figures according to long-term health and viability; commitment to recurring revenue; and operational efficiency.

Channel Futures is pleased to name SSD Technology Partners to the 2020 MSP 501.

"We are proud to be named to the MSP 501 list once again. For us this acknowledges that putting our customers' needs first and focusing on doing what is right first and foremost continues to support our ongoing successes." said Lisa Detwiler, President of SSD

## Offit Kurman selected as a top 50 construction law firm for second year in a row

Offit Kurman was ranked in *Construction Executive Magazine* as one of the Top 50 Construction Law firms again in 2020. Offit Kurman sits at the same spot as it did last year – #37 – being recognized for their office locations, number of attorneys and staff, number of construction clients, areas of practice, and other categories to achieve its ranking.



Technology Partners. There are so many great MSP providers around the world, and to be named to this list for the 7th consecutive year is such an honor.”

## Nemours Children’s Health System announces new Chief Executive of Delaware Valley Operations

After a highly competitive national search, Nemours Children’s Health System is pleased to announce the appointment of Mark Mumford as Chief Executive of Delaware Valley Operations, effective September 1, 2020. Mumford will serve as a member of the Executive Cabinet and report to President and Chief Executive Officer R.



*Mark Mumford*

Lawrence Moss, MD. He will be based in Wilmington, DE at the Nemours Alfred I. duPont Hospital for Children.

In this role, Mumford will be responsible for all clinical operations at Nemours/Alfred I. duPont for Children and Nemours duPont Pediatrics including ambulatory surgery centers and all primary, specialty, and urgent care practices, and prevention efforts in Delaware, Pennsylvania, New Jersey and Maryland.

“Mark is a multifaceted and visionary leader who is deeply committed to the welfare of all children and has great experience helping complex organizations accomplish strategic and operational objectives,” said Moss. “Mark is exceptional at versatility in balancing growth and efficiency while nurturing cultural pillars that support sustainability. I look forward to his leadership in the Delaware Valley as well as across the enterprise.”



## Face masks placed on government cars to promote mask-wearing

Carvertise, Inc., a rideshare-based transit advertising company, announced the launch of its #TeamMASK advertising campaign with the New Castle County Government in an effort to promote the continued importance of mask-wearing to stop the spread of COVID-19.

As a part of this initiative, eleven high-mileage county vehicles, including the County Executive’s very own car, were selected to don gigantic custom-made “Car Masks” that fit over the grill of the vehicles. The vehicles also prominently feature a #TeamMASK slogan on both driver and passengers’ sides, to proudly state the county’s position on wearing face masks to curb the spread of COVID-19.

Carvertise CEO, Mac Macleod, stated “New Castle County has become the first government entity in the country to transform their fleet of vehicles into moving billboards promoting public safety messaging specific to COVID-19. Not only does the creativity of the face masks make it memorable, but it is also highly cost-efficient. These vehicles are driving around the county everyday as it is; now, however, they’re holding the dual purpose of marketing to county residents. That’s a 2-for-1 benefit.”

“The #TeamMASK campaign is a great way for us to drive home an important public safety message to our county residents,” said Count Executive Matt Meyer. “What better way to show a sense of community spirit and pride around public mask compliance than to have these larger-than-life face masks adorned to our highest mileage vehicles? I’m highly confident this will get people thinking and talking about mask-wearing.”



## Cape May – Lewes Ferry Promotes Sharon Urban to Captain

Cape May – Lewes Ferry officials announced the promotion of Sharon Lyn Urban of Cape May, NJ to rank of Captain in the Marine Department. Captain Urban, who is the first permanent female Captain in the history of the ferry service, reports to Port Captain Derek Robinson.

“I’m honored to be selected to serve as a Captain aboard the Cape May – Lewes Ferry,” Urban said. “I’m grateful for all the training, advice, and support that I have received from my family and colleagues, past and present, over the years. I love being on the water and I take pride in providing the best possible service for our customers and leading by example. I’ve been in training for this position for 29 years, and it’s a tremendous opportunity. I couldn’t ask for a better career!”

As the manager and leader of a marine operations crew, the Captain has full responsibility for the safe and efficient operation of the vessel and the safety of passengers and crew. She is also responsible for compliance with all

regulations applicable to the interstate marine transportation of vehicles and passengers.

Captain Urban possesses a United States Coast Guard Inland Masters License of unlimited tonnage and her USCG First Class Pilot upon the Delaware Bay. In addition to her USCG licenses, Captain Urban is also certified in CPR/First Aid, advanced marine fire-fighting and marine radio and radar operations obtained certification in ARPA, and medical care provider.

## Artesian Water Company, Inc. announces acquisition of the Delaware City Water System

Artesian Water Company, Inc., a subsidiary of Artesian Resources Corporation (NASDAQ: ARTNA), purchased the water

system of Delaware City in New Castle County, Delaware, which serves a population of nearly 2,000, on August 3, 2020.

This acquisition is the culmination of a long-standing relationship between Artesian and Delaware City.

“We are proud that Delaware City chose Artesian to provide water service to its residents,” said Dian C. Taylor, Chair, President and CEO of Artesian. “We have forged a strong partnership with Delaware City over the past 17 years and will be making significant investments to ensure the residents of Delaware City receive high quality, reliable water service,” said Taylor.

## Lyons Companies promotes Jennie P. Miller

Lyons Companies is pleased to announce the promotion of Jennie

## Barclays donates \$100,000 to the YMCA of Delaware’s COVID-19 response and Teen Workforce Development program

Over the past four years, Barclays has been a long-term partner supporting the YMCA’s Teen Workforce Development program, which has prepared over 100 youth, ages 13-18, with hands-on job training and experience, building the next generation of business and industry leaders. With support from local businesses and organizations, teens are provided with a paid internship after completing 10 weeks of training. Training topics include financial literacy, workplace etiquette, conflict resolution, resume writing and more. This invaluable program targets teens in the city who often face increased barriers to career development and employment, and helps address employment disparities among communities of color.

“The Y intentionally works to eradicate disparities and unlock the power and potential in all young people by providing pathways from elementary school to college and career success,” said Deborah Bagatta-Bowles, Chief Executive Officer of the YMCA of Delaware. “We are grateful for Barclays’ continued support and partnership, which provides access to training and employment opportunities to so many local teens.”

In addition to supporting the Teen Workforce Development program, Barclays’ support enabled the YMCA to provide emergency childcare and hunger relief during the COVID-19 pandemic.

P. Miller to Director, Innovation and Implementation. In this newly created role, Miller joins the company's senior leadership team and will be responsible for identifying and integrating technology, services and processes that drive business performance.

## Continuity Dynamics, Inc. is acquired by Readiness Associates, LLC

With more than 25 years of disaster recovery and risk management experience, Continuity Dynamics, Inc., is pleased to announce that it has been acquired by Readiness Associates, LLC, of Portland, Maine, to combine their risk solutions. This transaction was prompted by the current COVID-19 pandemic and will provide even greater client support.

Founded by Ralph Petti in 2006, Continuity Dynamics has attained a leadership position with a focus on business continuity, disaster recovery, supply chain management, cybersecurity, risk, compliance, governance, public-private sector and the SMB (Small Medium Business) market.

With a current focus on supporting the healthcare industry during the COVID-19 crisis, both firms are now able to deliver end-to-end solutions that are supported by ISO 22301 Standards, HIPAA, OSHA and others. They are also focused on the CMS Standards to support the Center for Medicare & Medicaid Services, part of the Department of Health and Human Services.

"Continuity Dynamics has been a longtime collaborator of ours and shares the same philosophy of excellence in customer service in this critical business sector," said Michael Boardman, CEO/founder of Readiness Associates. "Their team of experienced risk management specialists and suite of enterprise and SMB solutions fit perfectly into the Readiness Associates domain."

*Concept art for the proposed, shovel-ready Innovation Park.*



## Massive 200-acre medical campus envisioned for Milford

The groundwork for a gigantic medical campus that could change the face of healthcare in Delaware has been laid.

Two hundred acres of specially zoned "Institutional Service District" (IS) land has just come on the market in Milford, according to R&R Commercial Realty, the listing agency. The unique, highly permissive zoning allows for hundreds of uses and paves the way for a substantial health care-focused development.

"In these COVID-19 times, this is a shovel-ready project that could quickly add an enormous amount of capacity and resources to Delaware's healthcare system," said Elmer Fannin, the property owner. "Along with Bayhealth's \$300 million hospital right across Rt. 1 and the other recent health care developments in the area, this project would allow Delaware to compete for the medical capital of the Mid-Atlantic region."

In 2006, the property, on Cedar Neck Road off Rt. 1, was annexed into the City of Milford and granted IS zoning. This zoning is described as having the purpose of furthering "public health, safety and welfare by providing a location for schools, governmental buildings and uses, health care related uses, a hospital and all other healthcare facilities." A drafted concept plan of the site – called Innovation Park – includes a specialty hospital, medical or nursing school, a standalone rehabilitation facility, a senior living center, assisted living quarters, teaching centers (graduate medical, nursing and associated technical training centers), and independent labs used in research or as a support for physicians. Other approved uses for the site include medical disciplines such as pediatric care, women's health, spinal injuries, eye care, pharmacology, podiatry, a same-day surgery center, a medical mall and assisted living or senior centers.

If developed, the campus could potentially bring thousands of jobs to central Delaware, adding hundreds of millions of dollars to the local economy.