



MARVIN S. GILMAN  
**SUPERSTARS**  
IN BUSINESS



SUPERSTARS IN BUSINESS WINNER

# BUILDING EXTRAORDINARY RELATIONSHIPS BY PLACING PEOPLE BEFORE NUMBERS

**25-59 Employees: Whisman Giordano & Associates, LLC**

BY TYLER MICIK | PHOTOS BY DICK DUBROFF/FINAL FOCUS



SINCE 1973, Whisman Giordano & Associates, located in Newark, DE, has served the community as a certified public accounting firm by providing accounting, auditing, bookkeeping, tax, and business advisory services.

The firm's story began when James Whisman started the practice with only three employees. In 1993, Joseph A. Giordano joined Whisman as a partner. Today, Joseph A., along with his son, Joseph V. Giordano, the president and managing partner of Whisman Giordano, and their entire team, work to provide superior technical services while "Building Extraordinary Relationships."

"Building Extraordinary Relationships" is more than just a motto; it's the firm's heart. "Delaware is a close community, and your reputation matters. We treat others as we want to be treated," said Joseph V.

Forty-seven years after its founding, Whisman Giordano employs 28 full-time employees and is nationally ranked as a "Best Accounting Firm to Work For" by Accounting Today magazine.

Whisman Giordano is as fully committed to their team as they are to their clients. The leadership works to prepare younger team members to rise to senior positions. As Joseph V. says, "We believe in investing in our people simply because it's the right thing to do for them and for our clients. We function like a family that just happens to be excellent with numbers." Currently, the firm is supporting multiple team members to complete their CPA certification.

Whisman Giordano stands apart from their peers because of their empathy, service, and understanding. In these uncertain times, they show their clients they're not alone. Throughout the pandemic, their team has continued to check-in with clients, discuss their financial worries, and share the latest regulations coming from the government. In June, the firm hosted its first virtual webinars on the Payroll Protection Program. Both sessions were free and open to the public.

The firm hosts food drives, sponsors families during the holidays, and supports numerous nonprofits throughout Delaware. Joseph V. says, "As a firm, we believe in community involvement because this is our home too. You get out of the community what you put into it." However, there's one fund in particular that holds significant meaning for Joseph V., and that is the Amy Giordano Fund of the Boys & Girls Club of Delaware. This fund was established by the Giordano family to honor the memory of Amy Giordano. It helps low-income youth and their families participate in educational programs at the Boys & Girls Club.

Whisman Giordano & Associates is a second-generation, family-owned business, driven by the desire to make their team and clients feel like family. Their employees commit each day to not lose the humanity behind the numbers. They recognize that each account has a mission, a dream, and a person behind it. Whisman Giordano is not your ordinary accounting firm. They will always place the people behind the numbers first, client, or not. ■