

*“It was my personal and professional goal to create the most diverse DBA program in the region, not only from the perspective of the students but the professors as well.”*

— Dr. Dan Young

Goldey-Beacom College also recently created a Diversity, Equity and Inclusion Taskforce, a Black Student Union (BSU), and a chapter of the National Association of Black Accountants (NABA). Moving forward, the College plans to expand its course offering to create COM 351 – Hip Hop, Culture and Society. Next on the horizon, we will explore Black fraternities and sororities.

As we continue our journey toward a diverse, equitable and inclusive environment for all students and employees, we will listen with open ears and love with open hearts. And this is how we will make an impact on future generations.



**Janine Sorbello** is director of external affairs at Goldey-Beacom College.

## Macy's Continues to Serve its Customers

PROVIDED BY MACY'S

» We're always listening to our customers to help shape the shopping experience at Macy's. We're committed to ensuring the experience is always easy and convenient – meeting her where she is and how she likes to shop.

The 2020 holiday season certainly felt and looked very different for many this year, but we were set on bringing the joy of the season to America as we do every year. From the Thanksgiving Day Parade to reimagined family gatherings, we wanted to help our customers and their families celebrate in style.

Part of that, was providing convenient delivery options to help customers shop safely and friction-free. This included contact-free curbside pickup or buy online and pick-up at the Macy's closest to home.

And our new partnership with DoorDash allowed us to quickly provide

same-day delivery from more than 500 of our Macy's and Bloomingdales stores nationwide, spanning across 47 states.

So whether our customer was a holiday planner or a last-minute shopper, Macy's provided shipping and pickup options for everyone.

The landscape of retail is constantly changing and it will continue to even after the pandemic. We will continue to have the opportunity to evolve our business to meet the needs of our customers.

We are proud to be America's Department Store, an iconic brand and retail industry leader. Macy's customers come to our stores, macys.com, and mobile app for fashion, value, and high-quality products. We will always be proud of our heritage and the unique role we play in American culture, tradition and in our local communities.

