CarePortMD's VAX Machine

BRINGING AFFORDABLE CARE TO THE PEOPLE

BY ASHOK SUBRAMANIAN, MD

>> The CarePortMD Vax Machine Program is helping distribute life-saving COVID-19 vaccinations and testing to places that are the hardest to reach across the Delaware Valley. CarePortMD specializes in improving access to affordable, coordinated health care with its regional network of retail clinics as well as traditional cloud-based telemedicine. The Vax Machine mobile medicine program represents a powerful third option of "taking the clinic to the home or workplace."

The concept of CarePortMD was born from a quarter century of experience attending to patients in emergency departments that were buckling under the stress of primary care shortages amidst exploding epidemics of chronic diseases like hypertension and diabetes. Barriers to access led to overcrowding in emergency departments because many patients were forced to use them for non-emergent conditions.

This generated unsustainable expense, while diminishing opportunities for the delivery of preventive care, given the complaint-focused nature of emergency medicine.

Access to health care took a devastating hit during the COVID-19 pandemic, when the simple act of attending a doctor appointment represented a potentially riskier situation than the original ailment. Gaps in care and prevention widened, and disparities in access to care increased.

CarePortMD has experienced significant growth over the past six months by responding to the needs of the public through the delivery of in-demand health services like chronic disease monitoring, urgent care, COVID-19 testing vaccinations, and consulting for organizations interested in implementing COVID-19 mitigation strategies such as interval workforce screening and quarantine/return-to-work algorithms.

A major differentiator for CarePortMD is its inclusive and collaborative culture. Rather than introduce a new tier of care, they function more as a patient-centric platform that catalyzes efficient connection between patients and existing community care resources, providing episodic gap-closing care when necessary. Telemedicine technology allows CarePortMD to connect patients with their own doctors and specialists whenever possible to preserve continuity of care.

The collaborative nature of the business is further illustrated by the Vax Machine program, which is closely aligned with the mission of the Delaware Division of Public Health, who supplies vaccines, and with other local businesses and Chamber members like Carvertise and Fulton Bank, who have helped make the Vax Machine program a success.

The Vax Machine is available to make regular stops at local businesses to help deliver occupational, urgent, and preventive health services to help keep them open, operational, and healthy during the pandemic and beyond. Services include mobile blood testing, EKGs, diabetic screenings, hypertension wellness, COVID-19 testing and vaccinations, and 24/7 telemedicine. For more information, please visit www.CarePortMD.com or email info@ careportmd.com.

Ashok Subramanian, MD is the CEO and CMO of CarePortMD, LLC.