



NRF FOUNDATION RISEUPTM

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NRF FOUNDATION

What was your first job?





The **NRF Foundation** is the philanthropic arm of the National Retail Federation.

Shaping retail's future

Highlighting retail as an industry of tremendous opportunity

Providing jobseekers with the skills and resources to take their first step toward promising careers



Retail supports

154,000

Delaware jobs

12,400

Retail Establishments

\$11.2 billion

Total GDP Impact

71%

of hiring
managers
appreciate
retail
experience

\$3.1 billion

Direct Labor Income

NRF FOUNDATION RISEUP™

NRF FOUNDATION
RISEUP

**RETAIL INDUSTRY
FUNDAMENTALS**
SPECIALIST

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RISEUP

**CUSTOMER
SERVICE & SALES**
CERTIFIED SPECIALIST

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**BUSINESS OF
RETAIL**
CERTIFIED SPECIALIST

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**WAREHOUSE,
INVENTORY & LOGISTICS**
SPECIALIST

ASCM ASSOCIATION
OF SUPPLY CHAIN
MANAGEMENT

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**COVID-19 RETAIL
OPERATIONS**
SPECIALIST

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**COVID-19 CUSTOMER
CONFLICT PREVENTION**
SPECIALIST

**CRISIS PREVENTION
INSTITUTE**

425,000 learners participated
1,250 training provider partners

NRF FOUNDATION



94%

— **AGREE** —

A RISE UP CREDENTIAL
HELPS THEM **FEEL MORE
CONFIDENT APPLYING
FOR JOBS**

93%

— **AGREE** —

A RISE UP CREDENTIAL
**WILL HELP THEIR
FUTURE CAREER
SUCCESS**

92%

— **AGREE** —

A RISE UP CREDENTIAL
**GIVES THEM MORE
CAREER OPTIONS**

NRF FOUNDATION
RISE UP™

ASHLEY  STEWART™

BJ's


Brooks Brothers

Burlington

shop 



L.L.Bean



★ **macys***

Neiman Marcus | Group

NORDSTROM

NORDSTROM
rack

Pilot. 



The Container Store



 **TRACTOR
SUPPLY CO**


UNDER ARMOUR


Vera Bradley

Walmart 


Wendy's



**WILLIAMS
SONOMA**

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RISEUP



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Define industry terms,
recognize the retail cycle and
identify the economic impact
of retail

Define and understand
customer service and sales
skills

Understand various
technology tools used in
retail

Learn industry career paths



Understand omnichannel
purchase options

Understand customer life
cycle

Assess and meet
customer needs

Sales and upselling

Build a resume and then
shine in the interview



Understand the full scope of store operations and running a retail environment

Merchandising and marketing

Retail profit model and competition

Policies, regulations and safety

Plan a career in retail



Explore flow of goods through the supply chains

See design and operation of warehouses, distribution center and fulfillment centers

Understand and calculate key performance metrics

Learn proper safety techniques

Discover job opportunities and crucial skills needed for careers in supply chains



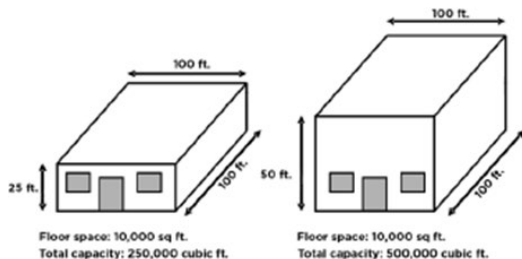
- Hands-on activities have proven effective for skill development.
- Provide learners a safe environment to practice, identify performance errors, and correct them.



Sample Content

Size is normally expressed in physical dimensions of its footprint (for example, the warehouse is 100 feet wide by 100 feet long).

Capacity, on the other hand, refers to the amount of usable storage space that is available to hold inventory. Total capacity can be calculated by multiplying the height of the structure by its width and depth. The difference between size and capacity is the difference between viewing the warehouse in terms of total square footage versus total cubic footage. If two warehouses have identical dimensions, but the height of the second structure is twice as high as the first, the second warehouse's capacity would be double that of the first.



CALCULATING WAREHOUSE SIZE AND TOTAL CAPACITY

To calculate the Warehouse Size multiply the width of the structure by its depth or length.

To calculate the Warehouse total capacity multiply the height of the structure by its width and depth.

WIDTH X DEPTH = WAREHOUSE SIZE

WIDTH X DEPTH X HEIGHT = TOTAL CAPACITY



EXERCISE 18 Calculate the Warehouse Storage Capacity

Calculate the storage capacity of a warehouse that is 100 ft. wide, 60 ft. high and 90 ft. long, if the storage racks only cover 30% of the warehouse.



EXERCISE 19 Finding the Right Warehouse

You are tasked with finding the right warehouse space to store inventories. From the list below, select the elements that you would take into account when choosing the right warehouse. Select all that apply:

- ☐ Total square footage needed for handling equipment.
- ☐ Total number of inventories to be stored.
- ☐ Inventory Characteristics (such as item sizes, slow moving versus fast moving items).
- ☐ Expected business growth (for example, more clients, product assortment).
- ☐ Cost of acquiring the warehouse.
- ☐ Proximity to the corporate office.
- ☐ Land taxes.

Getting a Job

All our credentials include tools that help credential earners become employees

- Navigating online job searches
- Interviewing tips
- Best practices for professionalism on the job
- Getting promotions





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