

Delaware Workforce Development Board



labor.delaware.gov/wib

The Delaware Workforce Development Board (DWDB) provides leadership and resources to develop a skilled workforce that is responsive to the evolving needs of business and communities. By doing so, employers, job seekers, and youth are aware of, see value in, and actively use DWDB's services. Our goals are to move Delaware residents toward self-sufficiency, support the workforce needs and competitiveness of industries that fuel Delaware's economy, and build a responsive and agile workforce system, statewide and locally.

DWDB:

- Focuses on Delaware's business growth verticals
- Works with businesses to develop and design curriculum to fill jobs
- Tracks results to show how we're doing as a state
- Makes data driven investments in training opportunities
- Have our partners look to DWDB as a clearinghouse for all things workforce related and reduce the duplication of efforts

Connect with the Delaware Workforce Development board.



Delaware Workforce Development Board Business Decision Makers Survey

Tech Impact
September 26, 2022

Delaware
Data
Innovation
Lab



The Delaware Workforce Development Board (DWDB) commissioned a study with Zogby Analytics in the spring of 2022 to conduct a hybrid (online and live operator telephone) survey of business decision makers in the state. Zogby Analytics is respected nationally and internationally for its opinion research capabilities.

The final sample consisted of owners or partners (26%), directors (14%), HR (10%), CXOs (8%), presidents (8%) and other company officers with decision-making responsibilities (31%), working for organizations with over \$1 million in revenue in a 59% of the cases and more than 50 employees in 43% of the cases. The respondents most commonly worked in health care and social assistance (28), professional, scientific and technical services (27), retail trade (23), construction (20), educational services (20) and manufacturing (19). Sixty-four percent of surveyed businesses had a single Delaware location.

Based on a confidence interval of 95%, the margin of error for 251 is ± 6.1 percentage points. This means that all other things being equal, if the identical survey were repeated, its confidence intervals would contain the true value of parameters 95 times out of 100.

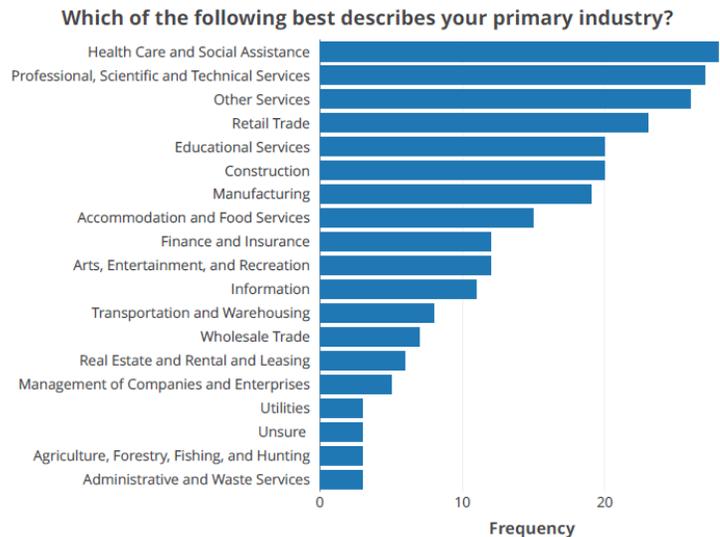
Subsets of the data have a larger margin of error than the whole data set. As a rule, we do not rely on the validity of very small subsets of the data especially sets smaller than 50-75 respondents. At that subset we can make estimations based on the data, but in these cases the data is more qualitative than quantitative.

Additional factors can create error, such as question wording and question order.

The survey was to help enhance DWDB's focus on programs and initiatives that most effectively provide the job skills that employers need. DWDB worked with Delaware Data Innovation Lab (DDIL) to analyze the data received from Zogby Analytics. Below are key findings from their review.

Survey of 251 Business Decision Makers

- Zogby Analytics was commissioned by the Delaware Workforce Development Board to conduct a survey (online and live operator telephone) of 251 business decision-makers in Delaware.
- Zogby Analytics made telephone calls from known business lists by random. They made up to four calls to reach a sampled phone number.
- There are 19 industries represented in this survey.
- Based on a confidence interval of 95%, the margin of error for 251 is ± 6.1 percentage points [Zogby].

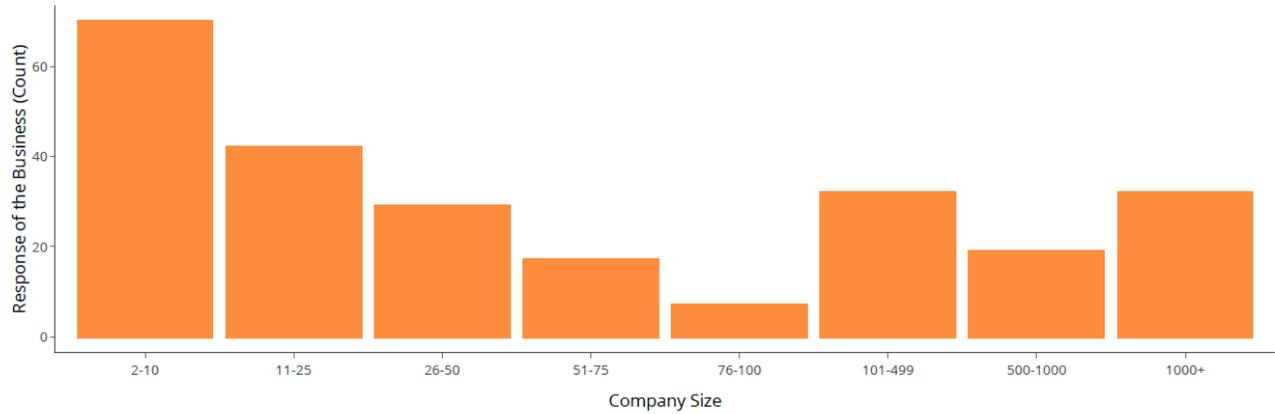


Executive Summary

- Two-thirds (67%) of the participating Delaware businesses are small businesses.
- Respondents expect the number of their open positions to grow over the next three years.
- Nearly half (47%) of the surveyed decision-makers expect to lose two or more such positions over the next five years.
- Lack of experience, self-motivation, and initiative are the most common barriers preventing decision-makers from hiring job candidates or them taking the jobs.
- Four out of five respondents report having positions that do not require a college degree.
- Nearly half (45%) say that they accept individuals who are coming out of the criminal justice system.
- Software proficiency in Excel and Data analysis and Self-motivation are the top skills lacking among job applicants.
- Word of mouth/networking, Indeed, and the Company website are the most commonly used recruitment tools.
- Approximately half of the respondents believe that Delaware JobLink could help their business through Job postings.

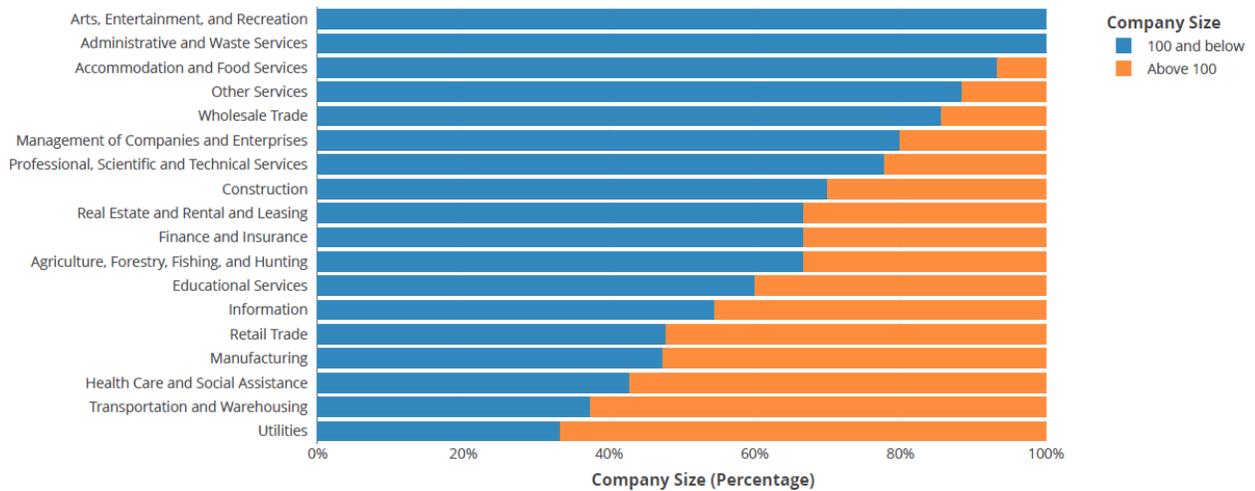
67% of the Businesses Staff 100 or Less Persons

Number of Employees Within the Company Across all Businesses

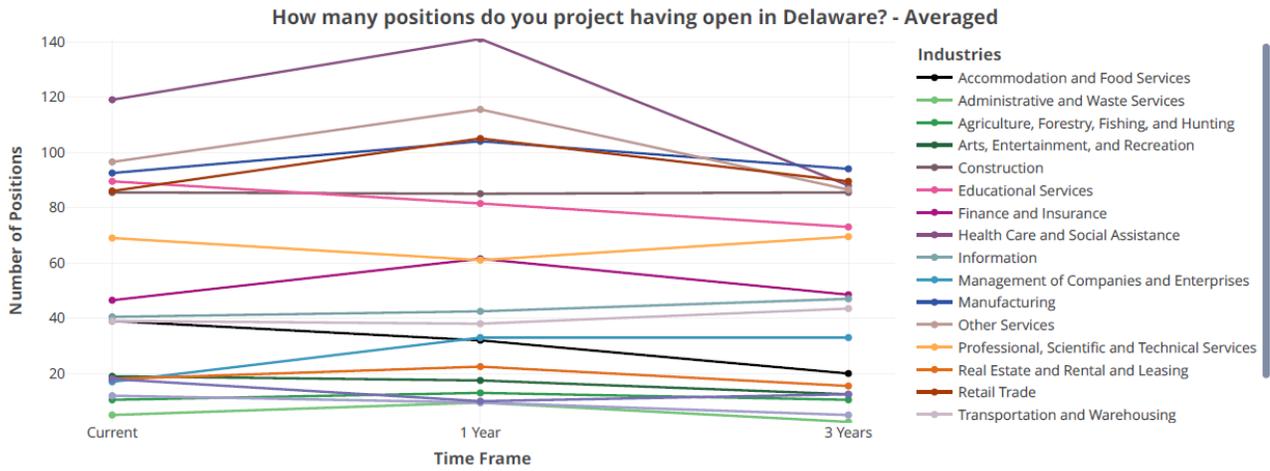


Company Size Distributions across Industries

Company Size Across Industries

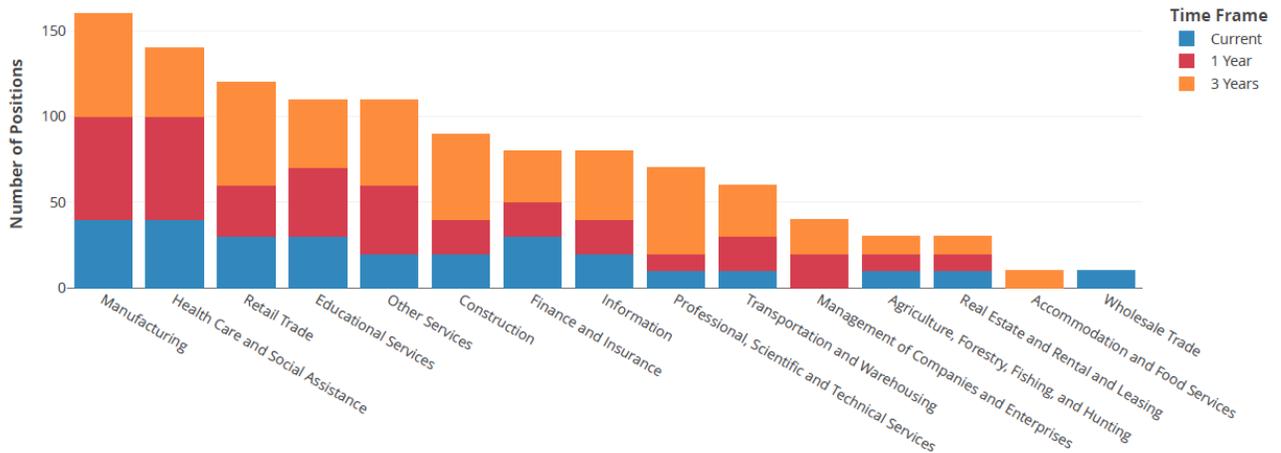


Number of Expected Positions to Fill



Minimum Number of Expected Positions to Fill

Distribution of the 10+ expected positions to fill by industries.

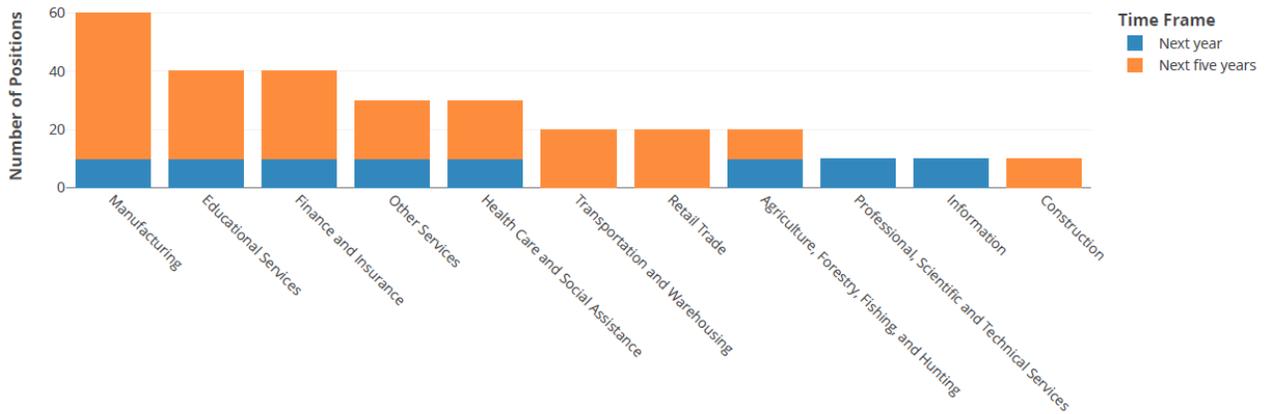


Number of Expected Positions to be Lost due to Retirement



Minimum Number of Expected Positions to be Lost due to Retirement

Distribution of the 10+ expected positions to be lost due to retirement by industries.

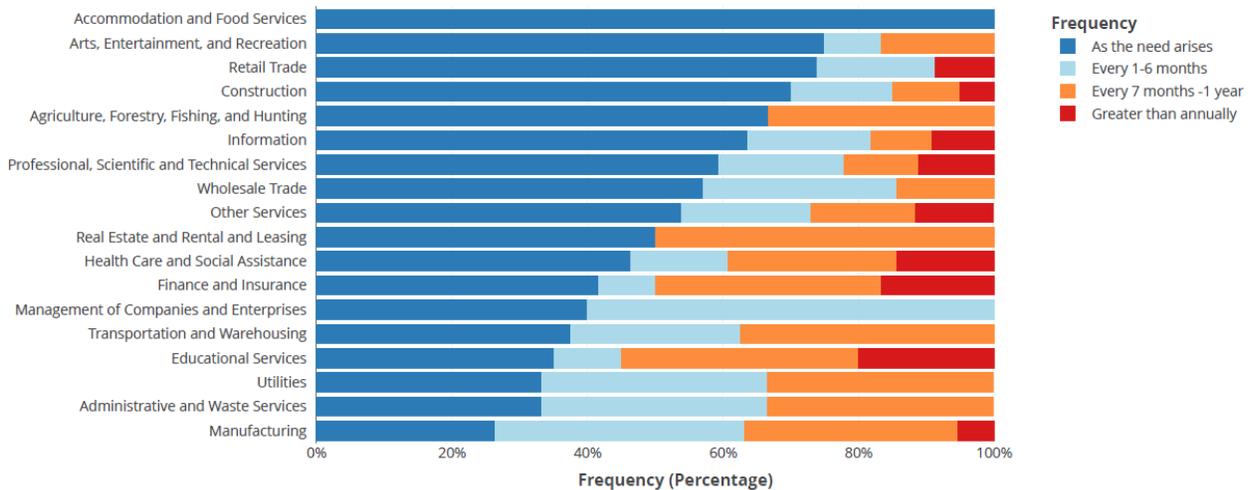


Respondents expect the number of their open positions to grow over the next three years

- The number of open positions in *Manufacturing* and *Health Care and Social Assistance* are expected to be the highest.
- *Manufacturing; Educational Services, and Finance and Insurance* are expected to have the most open positions in the next five years due to retirement.
- *Transportation and Warehousing* and *Retail Trade* are among the industries where the ratio of positions that will be lost for the next five years and next year is the highest.
- Nearly a third of surveyed decision-makers expect to lose two or more mission-critical positions to retirement in the next year, and half expect to lose two or more such positions over the next five years.

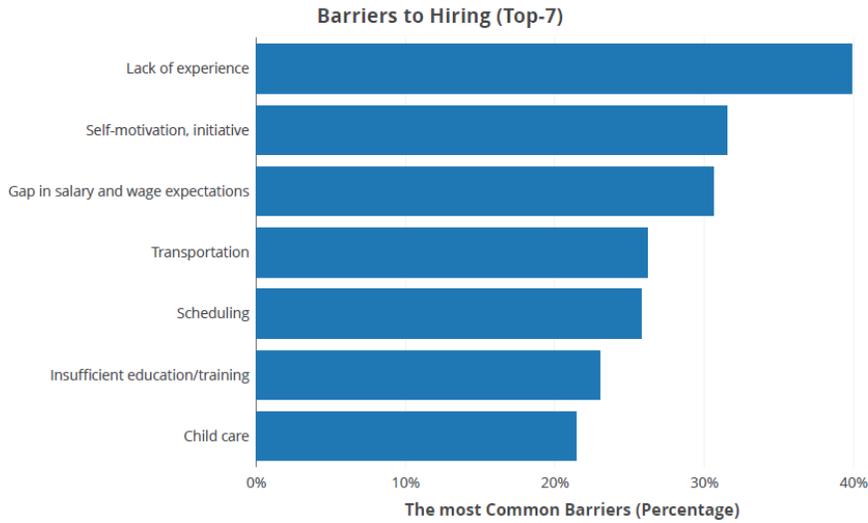
Frequency of Assessing Job Description

A majority of surveyed decision-makers assess job descriptions and minimum hiring requirements as the need arises.



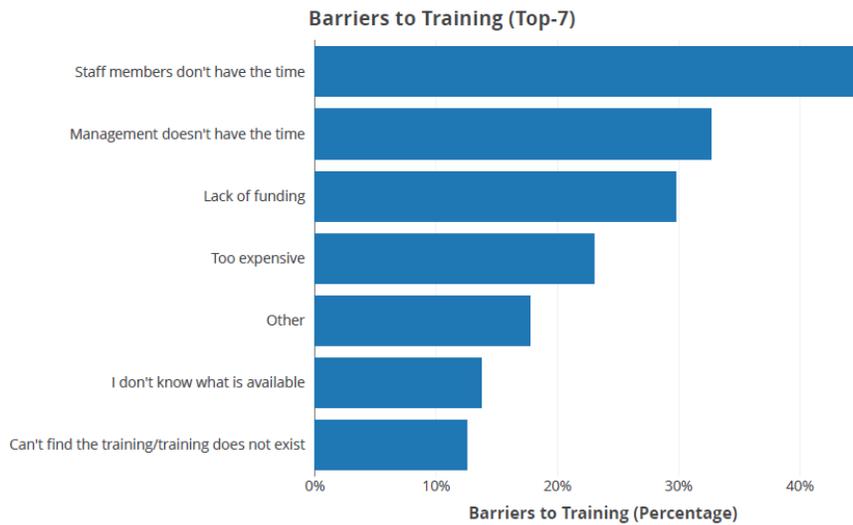
Barriers to Hiring

Lack of experience and self-motivation and initiative are most common barriers.

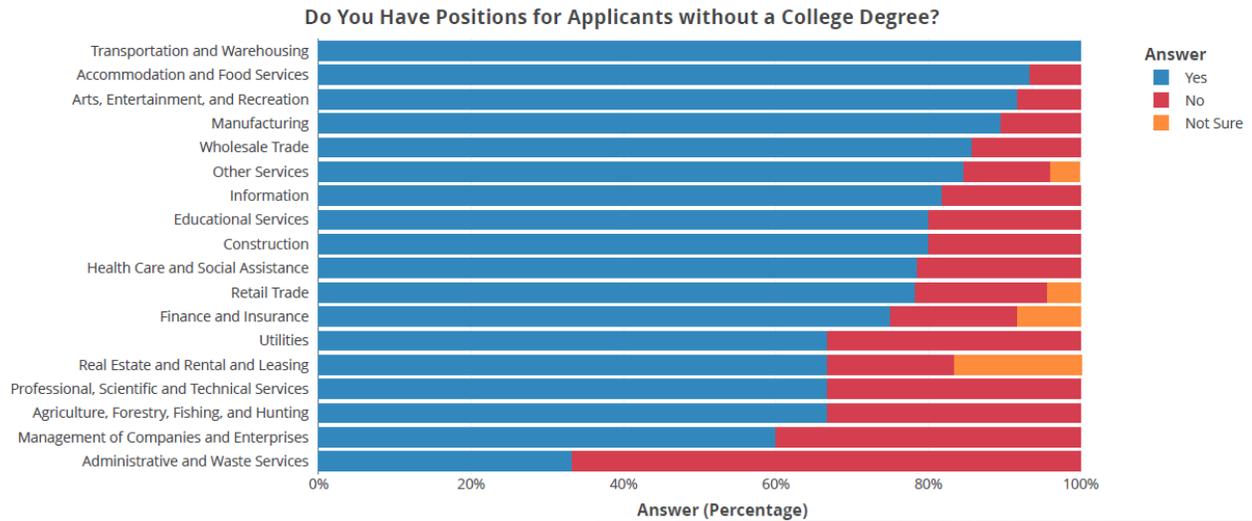


Barriers to Providing Training

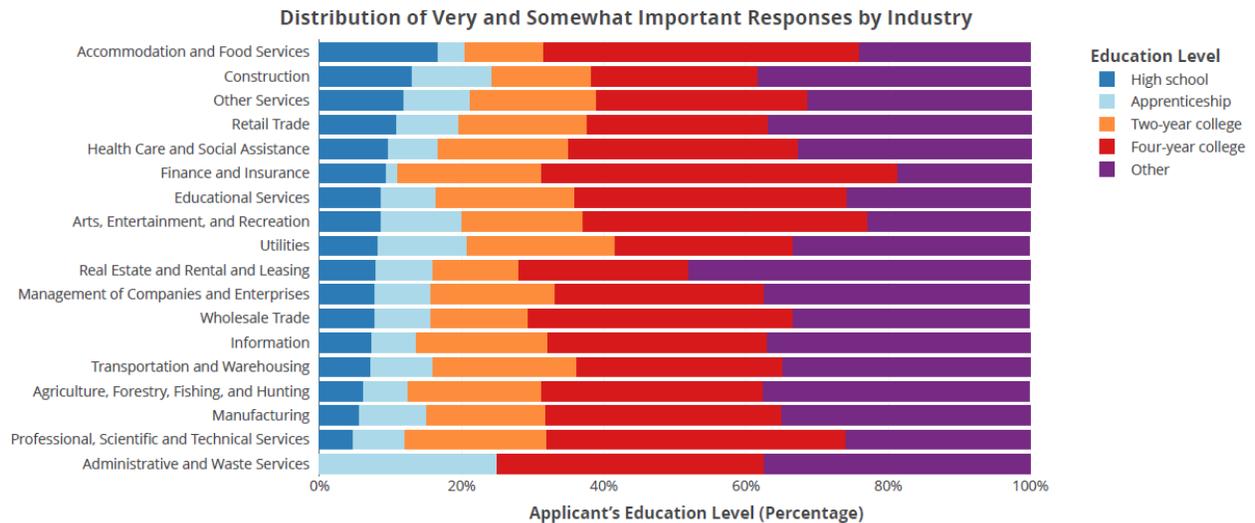
Lack of time among staff and management, lack of funding, and high costs are the common barriers to additional training.



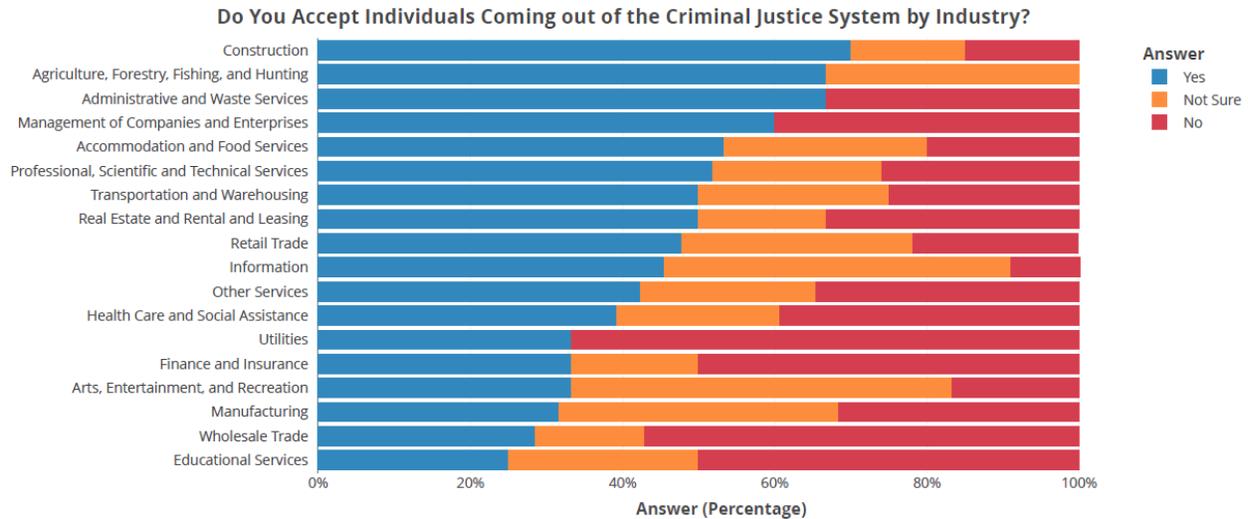
Four out of Five Respondents Report Having Positions that do not Require a College Degree



49% of respondents do not believe that having a 2 or 4 year college is as important for hiring.



Nearly Half Say that They Accept Individuals Coming out of the Criminal Justice System

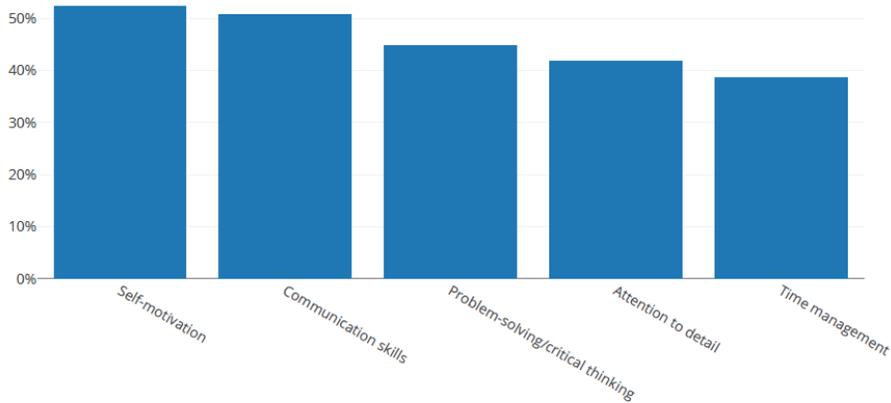


Assessing Hiring Requirements

- Nearly 60% of surveyed decision-makers assess job descriptions and minimum hiring requirements as the need arises, while approximately a quarter combined does it every 3-6 months or annually.
- Lack of experience, self-motivation, and initiative, the gap in salary and wage expectations, scheduling, and transportation are the most common barriers to preventing decision-makers from hiring job candidates or them taking the jobs.
- Lack of time among staff members and management, lack of funding, and high costs are the biggest barriers to additional training
- 80% of the respondents report having positions that do not require a college degree.
- Approximately 50% of businesses accept individuals who are coming out of the criminal justice system.

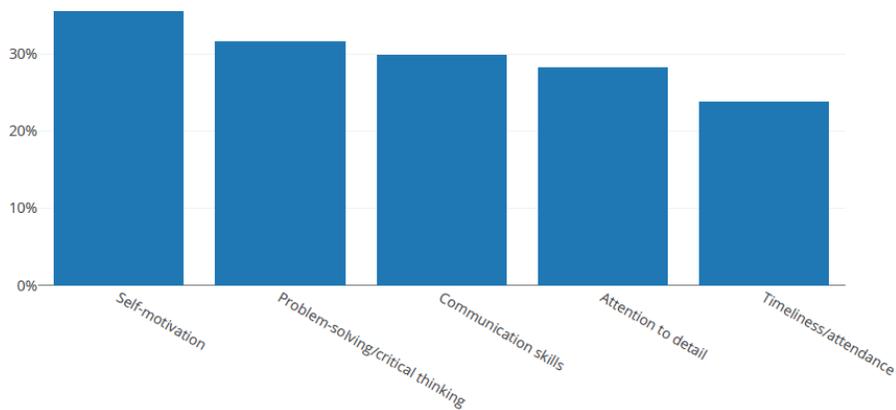
Non-Technical Skills Lacking among Applicants

Self-motivation, communication skills, problem-solving and critical thinking are non-technical skills most commonly lacking among job applicants.



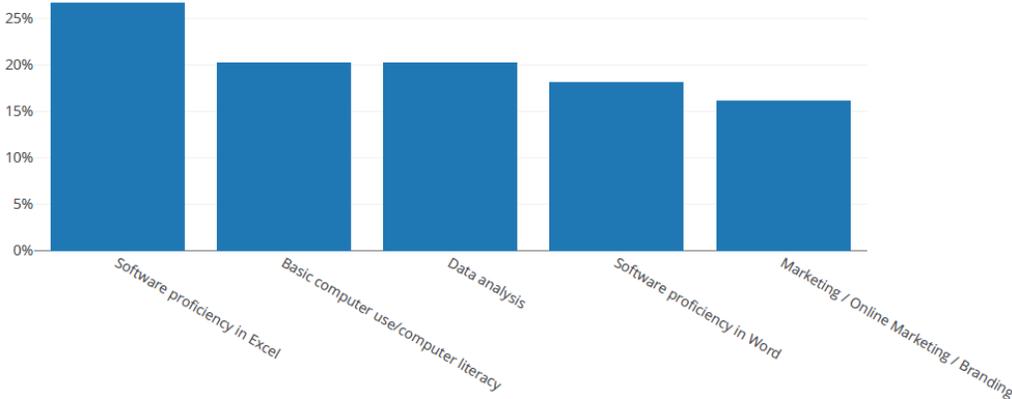
Non-Technical Skills more Difficult to Recruit for

Similar non-technical skills are also the ones most difficult to recruit for.



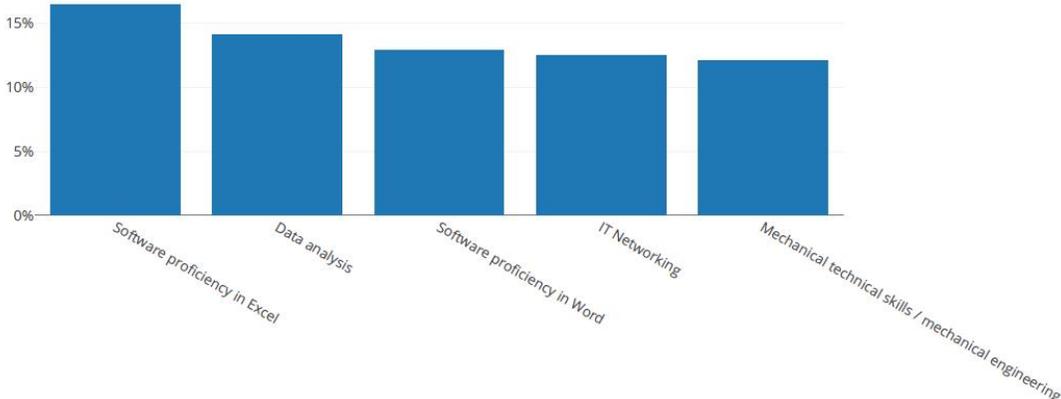
Technical Skills Lacking among Applicants

Software proficiency in Excel and basic computer use/computer literacy and data analysis are technical skills most commonly lacking among job applicants.



Technical Skills more Difficult to Recruit for

Similar technical skills are also the ones most difficult to recruit for.



Applicant Qualification (Training)

- Overall, most of the respondents think that the candidates are somewhat ready for the job.
- Utilities, Finance and Insurance, Manufacturing, and Retail Trade are among industries that they think the new candidates are not ready for the job they are applying for.
- Self-motivation, communication skills, problem-solving and critical thinking, attention to detail, time management, and timeliness/attendance are non-technical skills.
- Software proficiency in Excel and basic computer use/computer literacy and data analysis are technical skills most commonly lacking among job applicants.
- The technical and non-technical skills that are lacking among applicants are also similar skills that the employees think hard to find.

Wrap up

- Most of the surveyed businesses staff 100 or less people.
- Businesses expect to grow over the next three years.
- Manufacturing, Educational Services, and Finance & Insurance are expected to have the most open positions in next five years due to retirement.
- Lack of experience, self-motivation and initiative are most common barriers preventing decision-makers from hiring job candidates or them taking the jobs.
- Businesses report that they offer jobs to individuals without a college degree and half of those businesses accept individuals coming out of the criminal justice system.
- Software proficiency in Excel and Data analysis and Self-motivation, Communication skills are the top skills lacking among job applicants.
- Word of mouth/networking/referrals and Indeed are the most commonly used recruitment tools.

Delaware Overview

Lightcast/EMSI



Delaware Overview

Population- 998,085

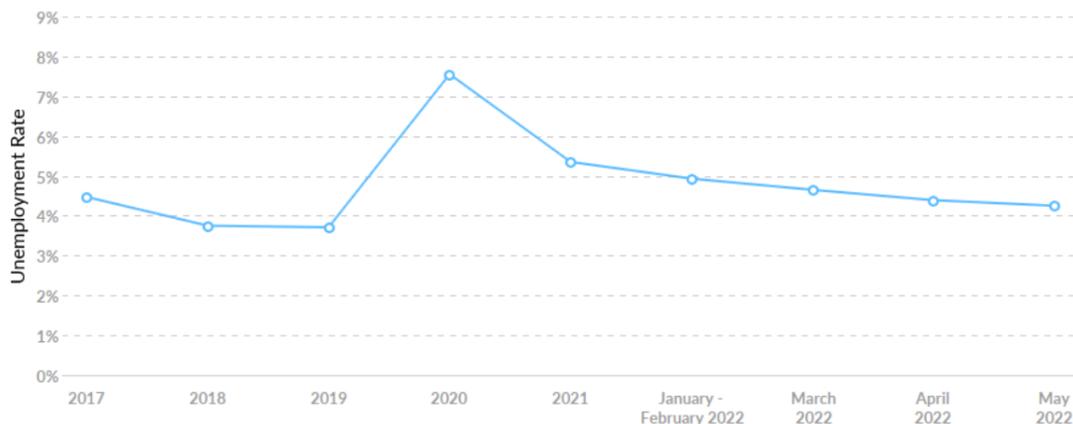


Workforce Participation- 493,467



Unemployment Rate Trends

Delaware had a May 2022 unemployment rate of 4.25%, decreasing from 4.47% 5 years before.



- As of 2021 the region's population increased by 5.1% since 2016, growing by 48,096. Population is expected to increase by 4.5% between 2021 and 2026, adding 44,775.
 - From 2016 to 2021, jobs increased by 1.4% in Delaware from 486,477 to 493,467. This fell short of the national growth rate of 1.8% by 0.4%. As the number of jobs increased, the labor force participation rate increased from 61.9% to 62.3% between 2016 and 2021.
 - Concerning educational attainment, 19.1% of Delaware residents possess a bachelor's degree (1.2% below the national average), and 8.0% hold an associate's degree (0.7% below the national average).
 - The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).
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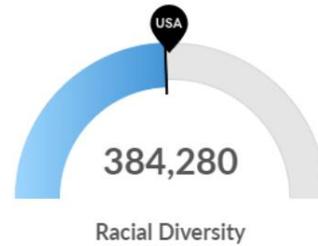
Delaware's Population Characteristics



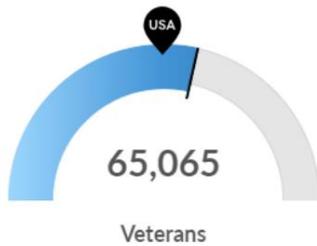
Delaware has 189,987 millennials (ages 25-39). The national average for an area this size is 203,355.



Retirement risk is high in Delaware. The national average for an area this size is 293,700 people 55 or older, while there are 337,354 here.



Racial diversity is about average in Delaware. The national average for an area this size is 397,470 racially diverse people, while there are 384,280 here.



Delaware has 65,065 veterans. The national average for an area this size is 53,417.

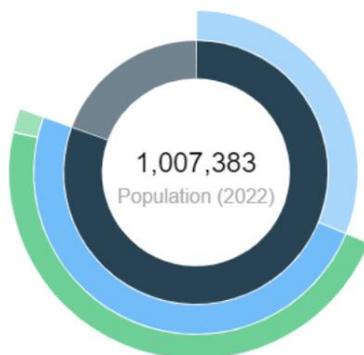


Delaware has 4.31 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



Delaware has 19.61 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

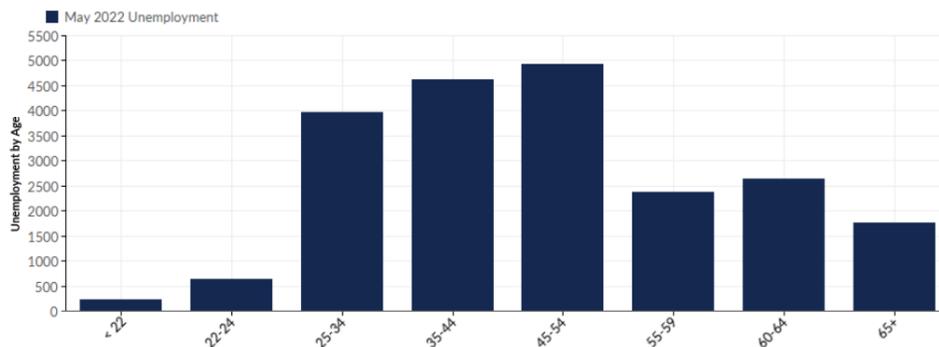
May 2022 Labor Force Breakdown



| | Population |
|--|------------|
| ● 16+ Civilian Non-Institutionalized Population | 810,854 |
| ● Not in Labor Force (16+) | 313,147 |
| ● Labor Force | 497,707 |
| ● Employed | 476,555 |
| ● Unemployed | 21,152 |
| ● Under 16, Military, and institutionalized Population | 196,529 |

Unemployment by Age

Unemployment by Age



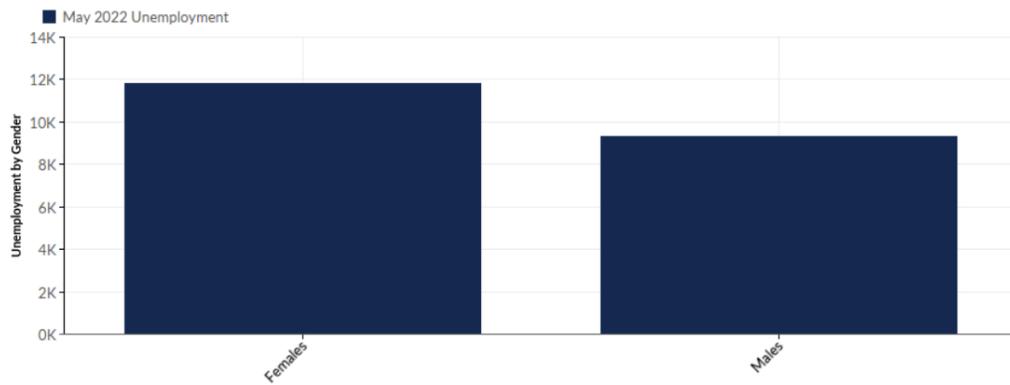
| Age | Unemployment (May 2022) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 216 | 1.02% |
| 22-24 | 642 | 3.04% |
| 25-34 | 3,959 | 18.72% |
| 35-44 | 4,627 | 21.88% |
| 45-54 | 4,933 | 23.32% |
| 55-59 | 2,365 | 11.18% |
| 60-64 | 2,641 | 12.49% |
| 65+ | 1,768 | 8.36% |
| Total | 21,152 | 100.00% |

Delaware’s program year 2021 started with unemployment at 5.6 (July 2021), labor participation at 489,100. US unemployment at 5.4%. Dover was the highest at 9.2% with Wilmington close behind at 7.8%. And overall, Kent County has the highest unemployment at 6.8%, followed by NCC at 5.6% and Sussex at 4.3%.

May 2022, Delaware unemployment 4.5% (national 3.6%), labor force 500,100- labor force participation rate 61.2%. Dover continues to have the highest unemployment at 6.8%, followed by Wilmington at 6.3%. Counties remain the same, Kent County with the highest at 5.0%, NCC 4.2% and Sussex at 3.8%

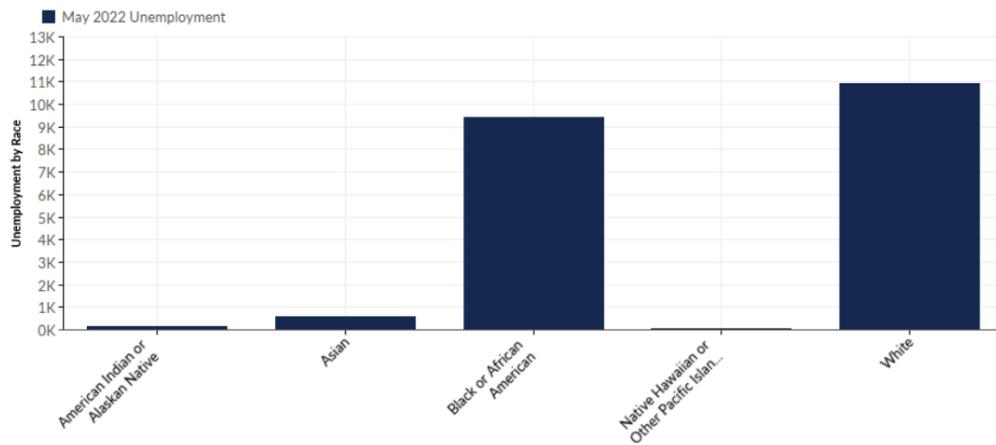
Unemployment by Gender

Delaware



| Gender | Unemployment (May 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 11,834 | 55.95% |
| Males | 9,318 | 44.05% |
| Total | 21,152 | 100.00% |

Unemployment by Race



| Race | Unemployment (May 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 155 | 0.73% |
| Asian | 602 | 2.85% |
| Black or African American | 9,428 | 44.57% |
| Native Hawaiian or Other Pacific Islander | 32 | 0.15% |
| White | 10,935 | 51.70% |
| Total | 21,152 | 100.00% |

Educational Attainment

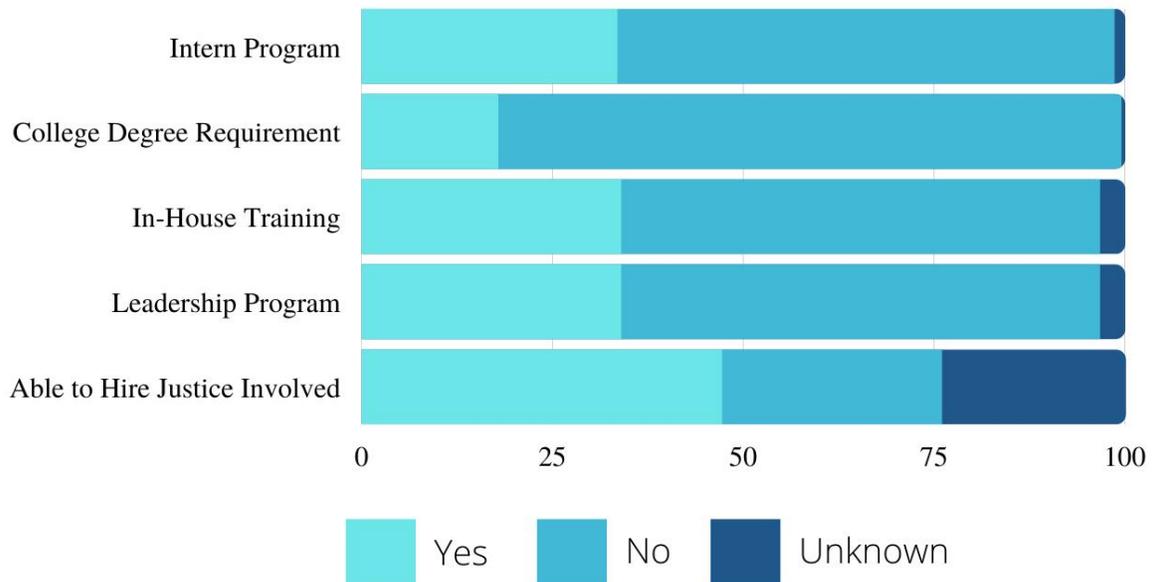
Educational Attainment

Concerning educational attainment, 19.1% of Delaware residents possess a Bachelor's Degree (1.2% below the national average), and 8.0% hold an Associate's Degree (0.7% below the national average).

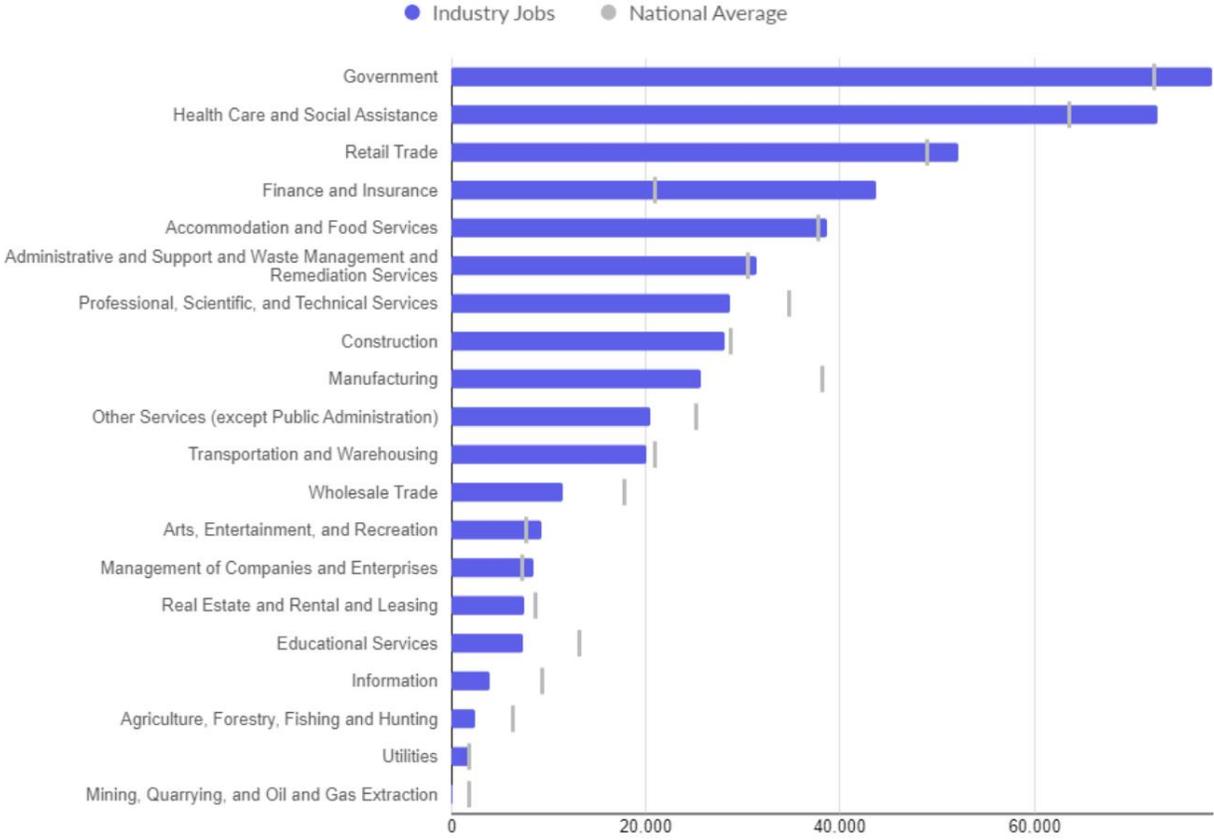


| | % of Population | Population |
|----------------------------|-----------------|------------|
| Less Than 9th Grade | 3.4% | 24,349 |
| 9th Grade to 12th Grade | 6.0% | 42,374 |
| High School Diploma | 31.3% | 221,578 |
| Some College | 18.4% | 130,633 |
| Associate's Degree | 8.0% | 56,649 |
| Bachelor's Degree | 19.1% | 135,130 |
| Graduate Degree and Higher | 13.9% | 98,319 |

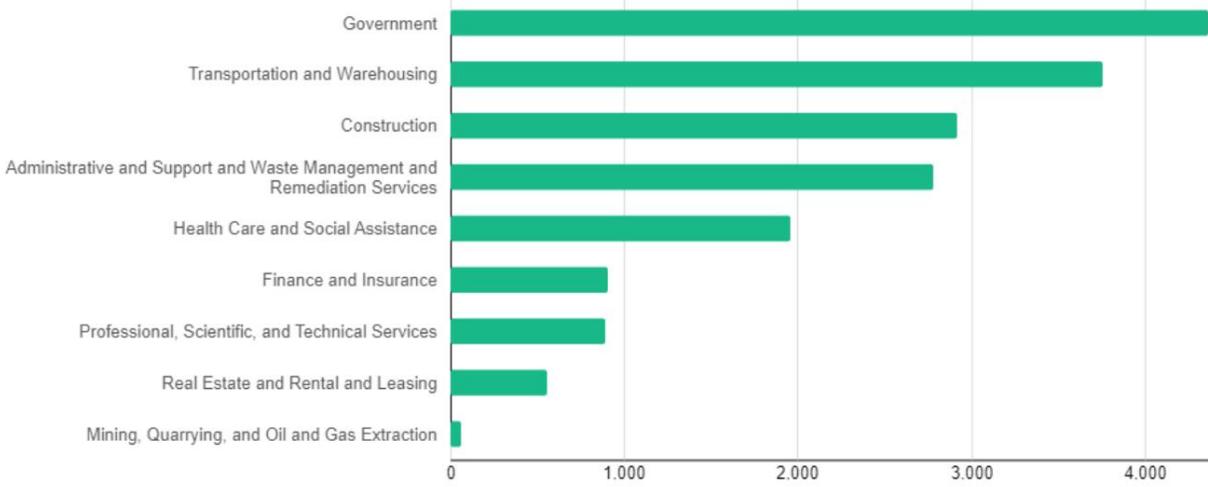
Zogby Survey Results



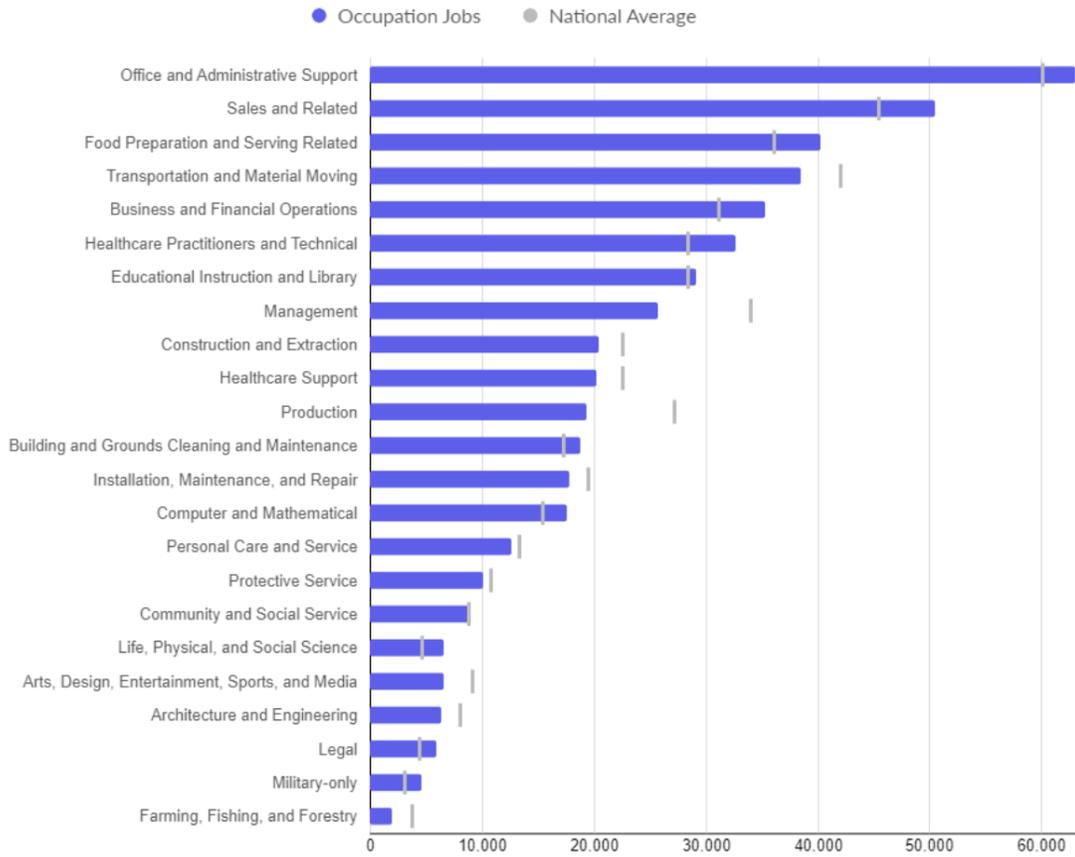
Largest Industries



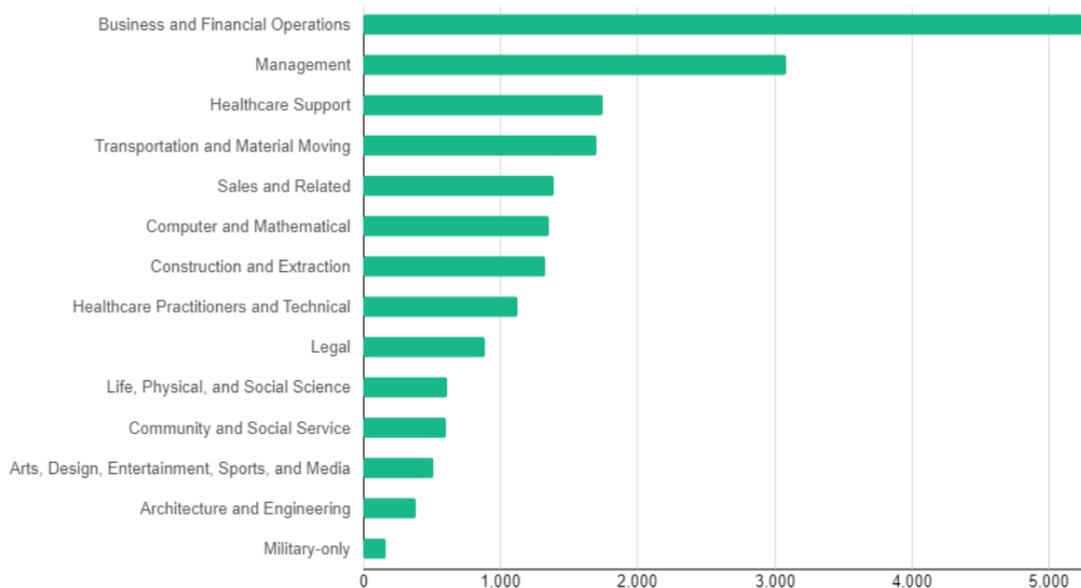
Top Growing Industries



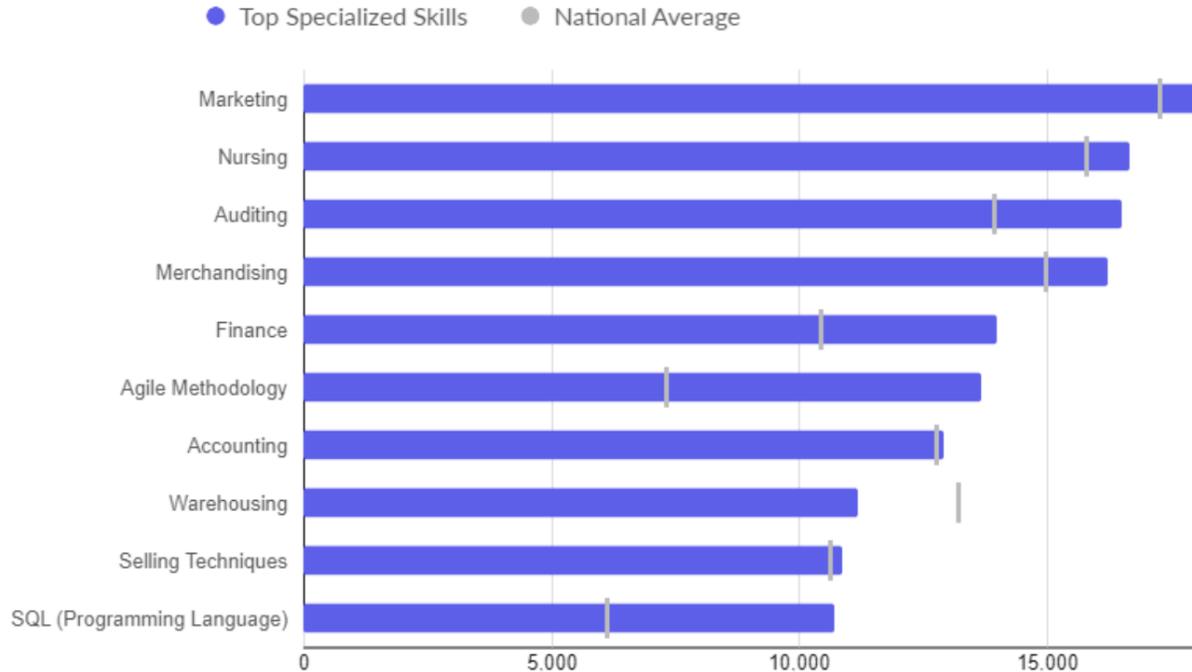
Largest Occupations



Top Growing Occupations



In-Demand Skills



Zogby Analytics Survey Results

Apprenticeships

| | |
|----------------------|--------------|
| Very Important | ----- 21.2 % |
| Somewhat important | ----- 26.4 % |
| Not too Important | ----- 11.3 % |
| Not at all important | ----- 33.0 % |
| Not sure | ----- 8 % |

Skills Commonly Lacking

- Self-motivation
- Communication skills
- Problem solving/critical thinking
- Attention to detail
- Time Management
- Ability to take criticism

Non-Tech Skills Most Difficult to Recruit

- Self-motivation
- Communication skills
- Problem solving/critical thinking
- Attention to detail

377,701 Profiles reviewed for Delaware

Top Common Skills

| Skill | Frequency in Profiles | Profiles with Skill / Total Profiles (2000 - 2022) |
|------------------|-----------------------|--|
| Customer Service | 16% | 58,554 / 377,701 |
| Management | 14% | 51,574 / 377,701 |
| Sales | 12% | 45,662 / 377,701 |
| Microsoft Office | 10% | 38,710 / 377,701 |
| Leadership | 10% | 37,911 / 377,701 |
| Research | 8% | 30,693 / 377,701 |
| Microsoft Excel | 8% | 29,841 / 377,701 |
| Public Speaking | 7% | 25,452 / 377,701 |
| Operations | 7% | 25,034 / 377,701 |
| Microsoft Word | 6% | 23,842 / 377,701 |

Top Qualifications

| Qualification | Profiles with Qualification |
|--|-----------------------------|
| Basic Life Support (BLS) Certification | 2,374 |
| Security Clearance | 2,079 |
| Certified Nursing Assistant | 1,831 |
| Advanced Cardiovascular Life Support (ACLS) Certification | 1,380 |
| Project Management Professional Certification | 1,254 |
| Licensed Practical Nurse | 938 |
| Six Sigma Green Belt Certification | 811 |
| Series 7 General Securities Representative License (Stockbroker) | 619 |
| CompTIA Certification | 583 |
| ServSafe Certification | 527 |

New Castle County Overview

Population- 566,177

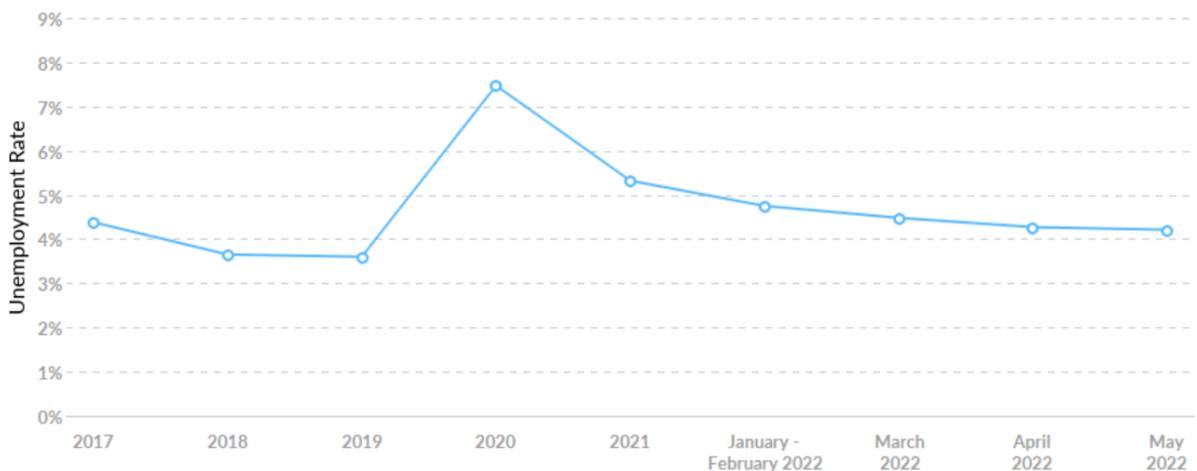


Workforce Participation- 313,520



Unemployment Rate Trends

New Castle County, DE had a May 2022 unemployment rate of 4.21%, decreasing from 4.38% 5 years before.



- As of 2021 the region's population increased by 1.6% since 2016, growing by 8,784. Population is expected to increase by 1.5% between 2021 and 2026, adding 8,441.
 - From 2016 to 2021, jobs declined by 0.2% in New Castle County, from 314,166 to 313,520. This change fell short of the national growth rate of 1.8% by 2.0%. As the number of jobs declined, the labor force participation rate increased from 66.7% to 68.1% between 2016 and 2021.
 - Concerning educational attainment, 21.2% of New Castle County, residents possess a Bachelor's Degree (0.8% above the national average), and 7.0% hold an Associate's Degree (1.7% below the national average).
 - The top three industries in 2021 are Restaurants and Other Eating Places, Nondepository Credit Intermediation, and General Medical and Surgical Hospitals.
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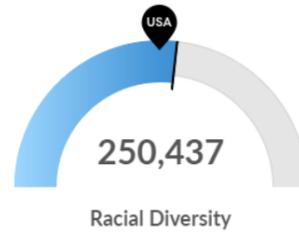
Population Characteristics



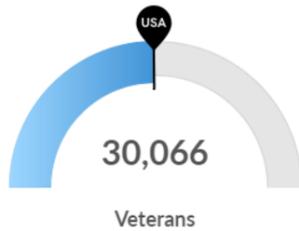
New Castle County, DE has 118,039 millennials (ages 25-39). The national average for an area this size is 115,717.



Retirement risk is about average in New Castle County, DE. The national average for an area this size is 167,126 people 55 or older, while there are 169,176 here.



Racial diversity is high in New Castle County, DE. The national average for an area this size is 226,175 racially diverse people, while there are 250,437 here.



New Castle County, DE has 30,066 veterans. The national average for an area this size is 30,396.



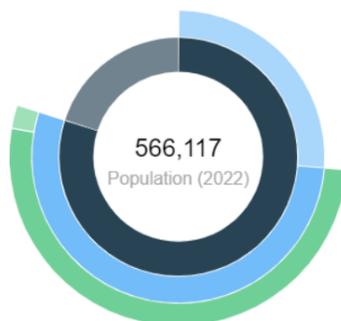
New Castle County, DE has 4.81 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



New Castle County, DE has 21.75 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

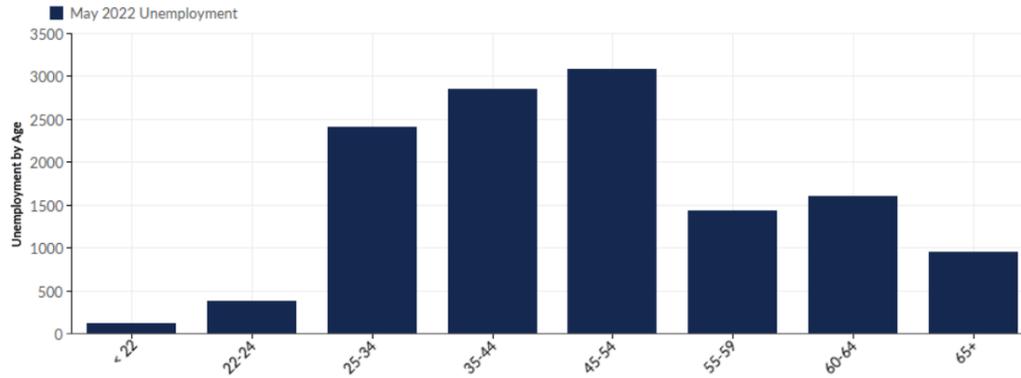
May 2022 Labor Force Breakdown

May 2022 Labor Force Breakdown



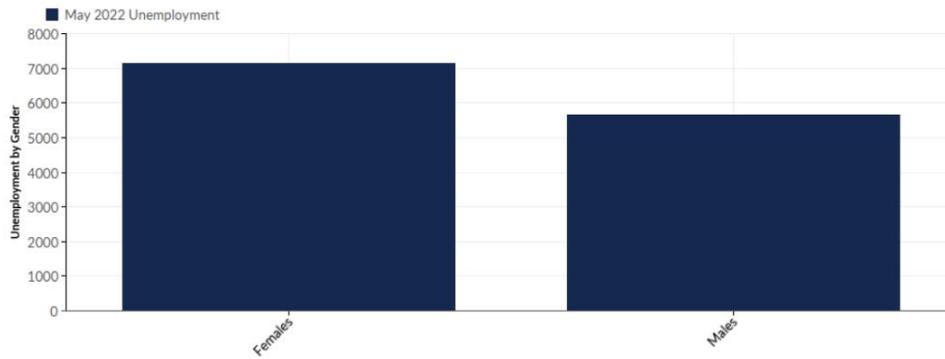
| | Population |
|--|------------|
| ● 16+ Civilian Non-Institutionalized Population | 452,216 |
| ● Not in Labor Force (16+) | 148,004 |
| ● Labor Force | 304,212 |
| ● Employed | 291,408 |
| ● Unemployed | 12,804 |
| ● Under 16, Military, and institutionalized Population | 113,901 |

Unemployment by Age



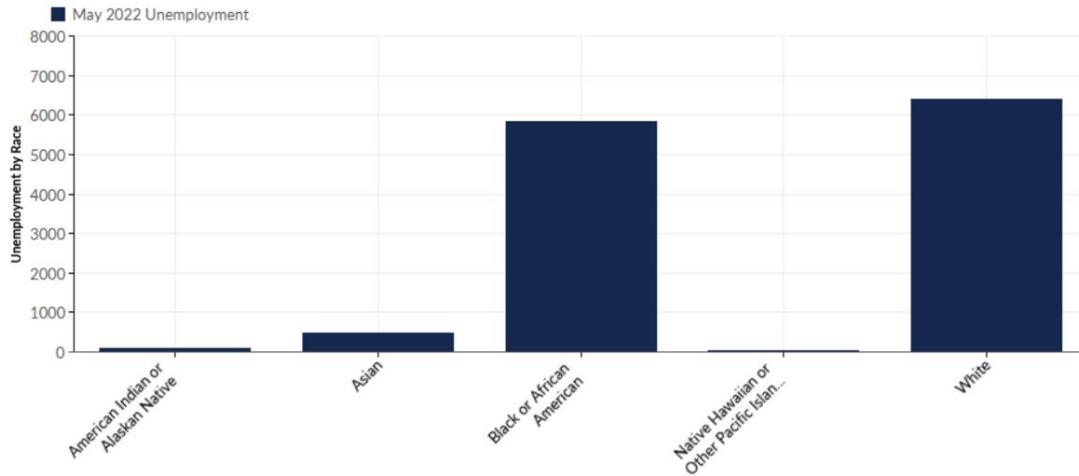
| Age | Unemployment (May 2022) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 118 | 0.92% |
| 22-24 | 379 | 2.96% |
| 25-34 | 2,401 | 18.75% |
| 35-44 | 2,856 | 22.31% |
| 45-54 | 3,080 | 24.05% |
| 55-59 | 1,427 | 11.14% |
| 60-64 | 1,595 | 12.46% |
| 65+ | 948 | 7.40% |
| Total | 12,804 | 100.00% |

Unemployment by Gender



| Gender | Unemployment (May 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 7,148 | 55.83% |
| Males | 5,656 | 44.17% |
| Total | 12,804 | 100.00% |

Unemployment by Race



| Race | Unemployment (May 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 78 | 0.61% |
| Asian | 475 | 3.71% |
| Black or African American | 5,830 | 45.53% |
| Native Hawaiian or Other Pacific Islander | 19 | 0.15% |
| White | 6,402 | 50.00% |
| Total | 12,804 | 100.00% |

Educational Attainment

Concerning educational attainment, 21.2% of New Castle County, DE residents possess a Bachelor's Degree (0.8% above the national average), and 7.0% hold an Associate's Degree (1.7% below the national average).

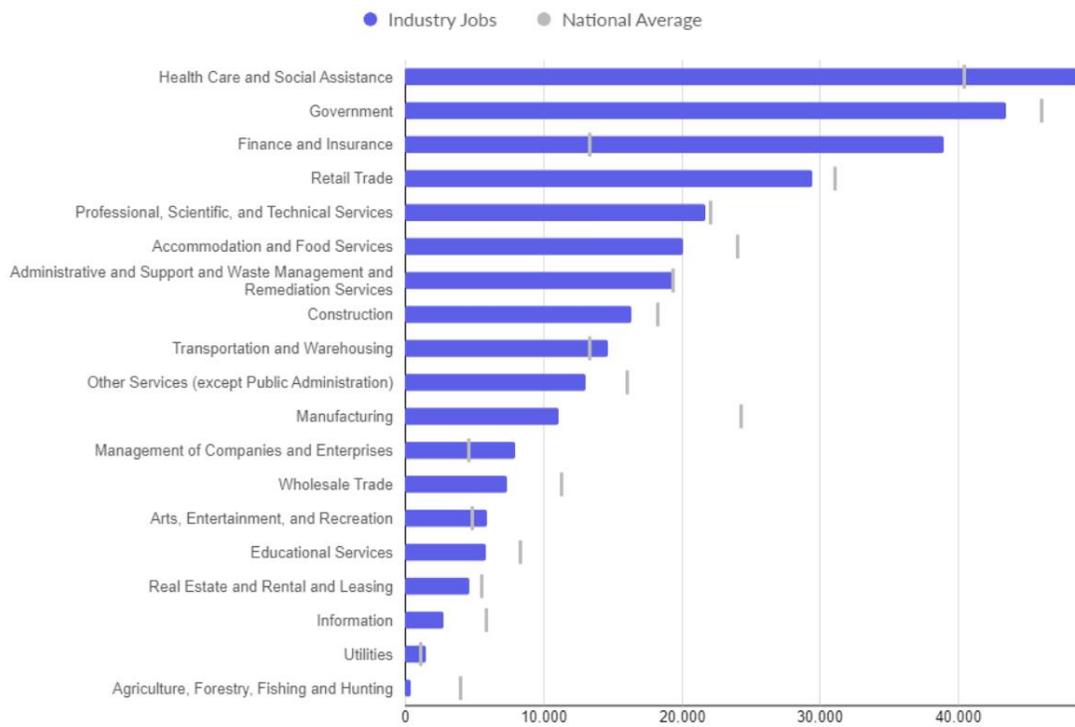


| | % of Population | Population |
|------------------------------|-----------------|------------|
| ● Less Than 9th Grade | 2.9% | 11,455 |
| ● 9th Grade to 12th Grade | 4.9% | 19,421 |
| ● High School Diploma | 31.7% | 125,152 |
| ● Some College | 16.7% | 65,702 |
| ● Associate's Degree | 7.0% | 27,753 |
| ● Bachelor's Degree | 21.2% | 83,470 |
| ● Graduate Degree and Higher | 15.6% | 61,654 |

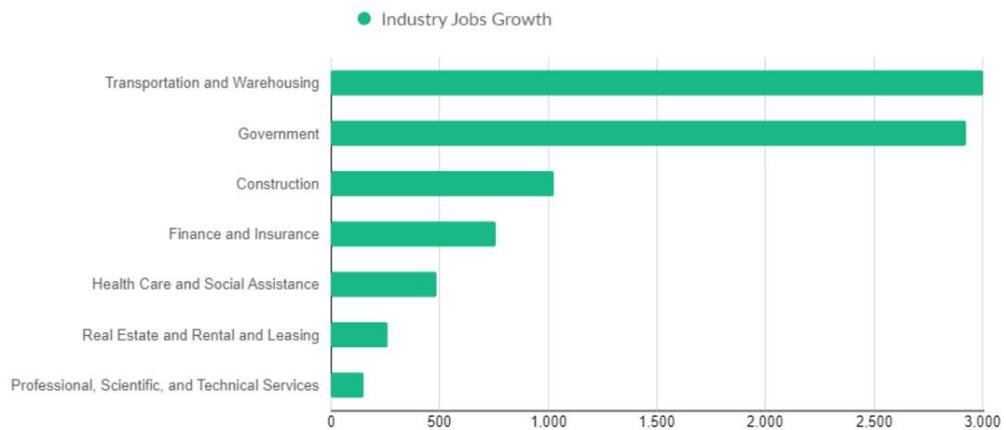
21.2% of New Castle County, residents possess a Bachelor's Degree (0.8% above the national average), and 7.0% hold an Associate's Degree (1.7% below the national average).

In 2020, there were 10,905 graduates in New Castle County. This pipeline has shrunk by 9% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, "Business Administration and Management, General", and "Finance, General".

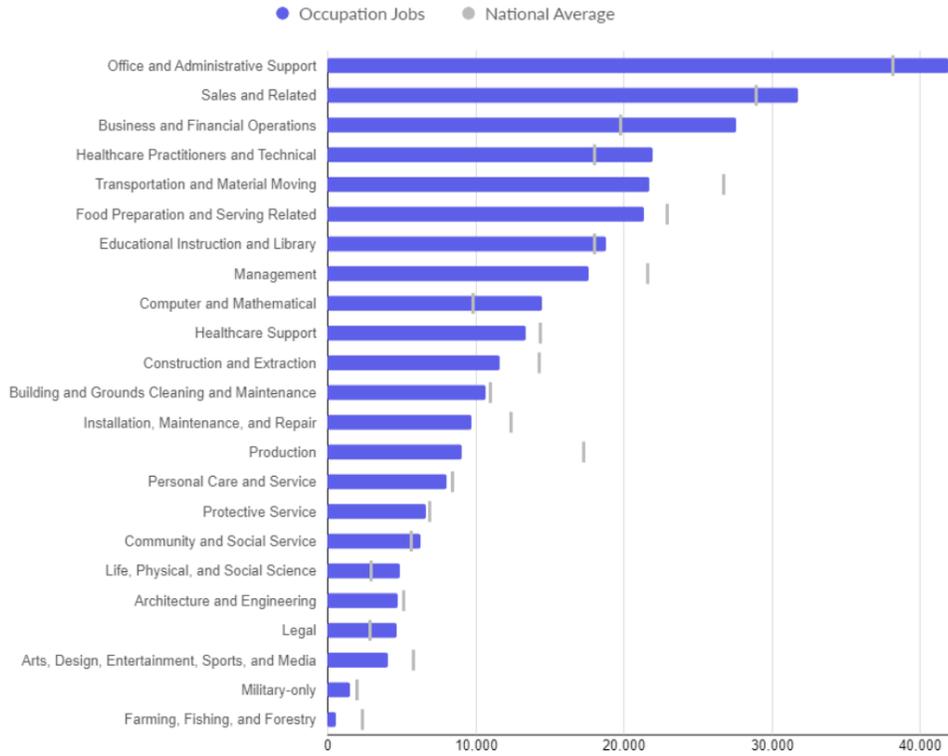
Largest Industries



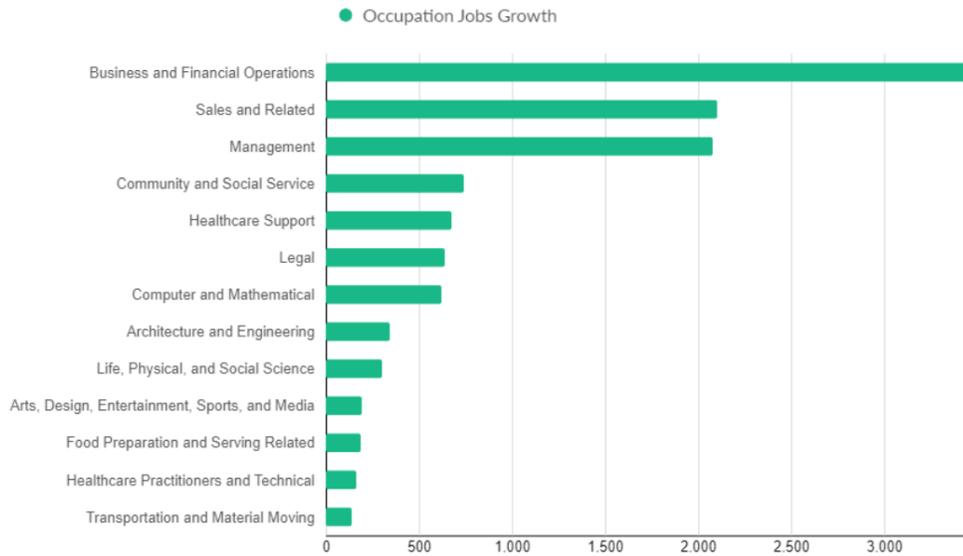
Top Growing Industries



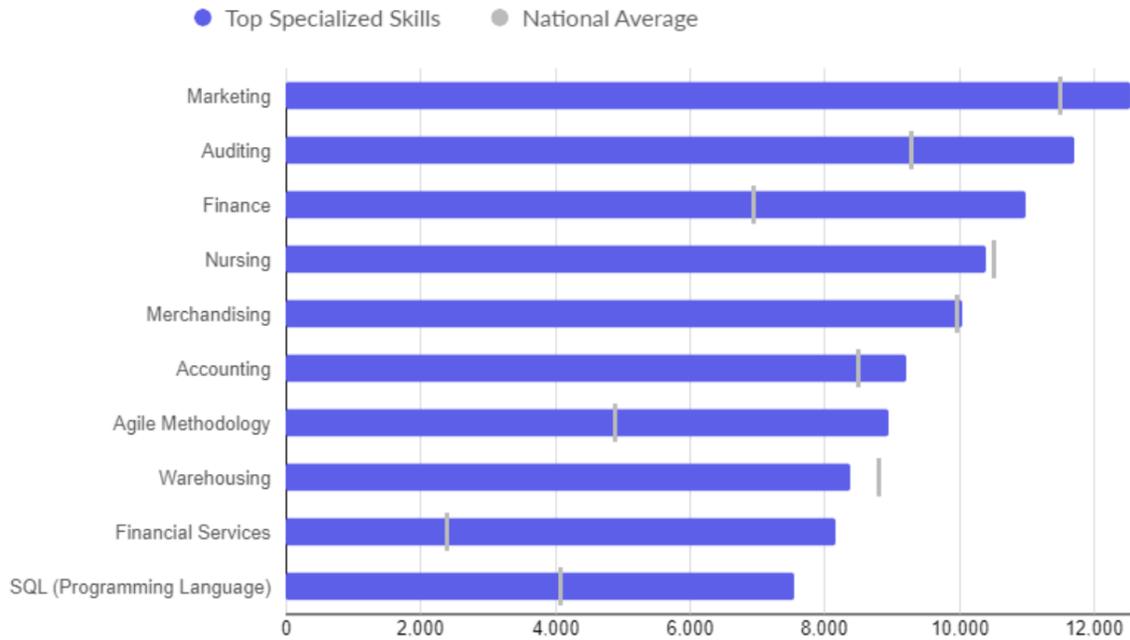
Largest Occupations



Top Growing Occupations



In Demand Skills by Companies



256,059 Individual Profiles Reviewed

Top Common Skills

| Skill | Frequency in Profiles | Profiles with Skill / Total Profiles (2000 - 2022) |
|------------------|-----------------------|--|
| Customer Service | 16% | 40,113 / 256,059 |
| Management | 14% | 36,869 / 256,059 |
| Sales | 12% | 30,601 / 256,059 |
| Microsoft Office | 11% | 27,459 / 256,059 |
| Leadership | 10% | 26,809 / 256,059 |
| Research | 9% | 23,302 / 256,059 |
| Microsoft Excel | 8% | 21,562 / 256,059 |
| Operations | 7% | 17,998 / 256,059 |
| Public Speaking | 7% | 17,296 / 256,059 |
| Microsoft Word | 7% | 16,847 / 256,059 |

Kent County Overview

Population- 186,543

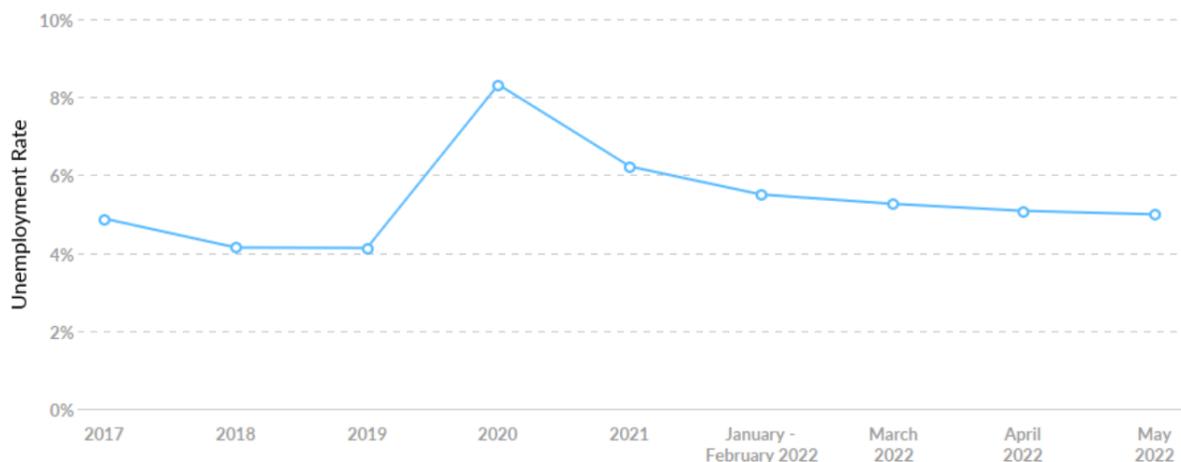


Workforce Participation- 81,220



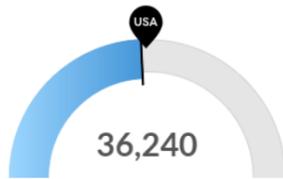
Unemployment Rate Trends

Kent County, DE had a May 2022 unemployment rate of 4.99%, increasing from 4.88% 5 years before.



- As of 2021 the region's population increased by 6.7% since 2016, growing by 11,767. Population is expected to increase by 6.9% between 2021 and 2026, adding 12,921.
 - From 2016 to 2021, jobs increased by 1.7% in Kent County, from 76,597 to 77,861. This change fell short of the national growth rate of 1.8% by 0.1%. As the number of jobs increased, the labor force participation rate decreased from 57.0% to 56.4% between 2016 and 2021.
 - Concerning educational attainment, 15.1% of Kent County residents possess a Bachelor's Degree (5.2% below the national average), and 8.1% hold an Associate's Degree (0.6% below the national average).
 - The top three industries in 2021 are State Government, Excluding Education and Hospitals, Federal Government, Military, and Education and Hospitals (Local Government).
-

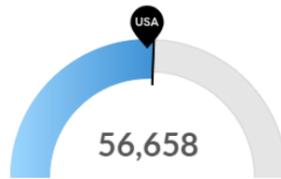
Population Characteristics



36,240

Millennials

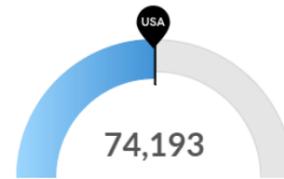
Kent County, DE has 36,240 millennials (ages 25-39). The national average for an area this size is 37,844.



56,658

Retiring Soon

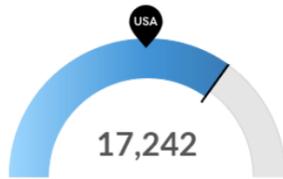
Retirement risk is about average in Kent County, DE. The national average for an area this size is 54,657 people 55 or older, while there are 56,658 here.



74,193

Racial Diversity

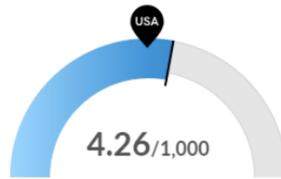
Racial diversity is about average in Kent County, DE. The national average for an area this size is 73,968 racially diverse people, while there are 74,193 here.



17,242

Veterans

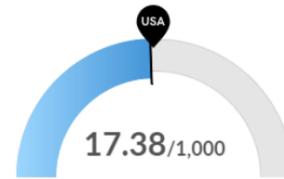
Kent County, DE has 17,242 veterans. The national average for an area this size is 9,941.



4.26/1,000

Violent Crime

Kent County, DE has 4.26 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

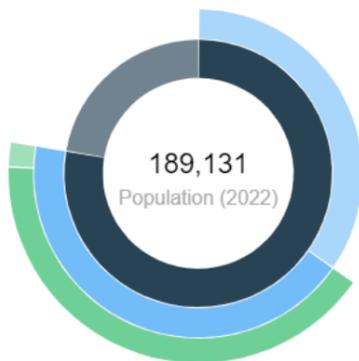


17.38/1,000

Property Crime

Kent County, DE has 17.38 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

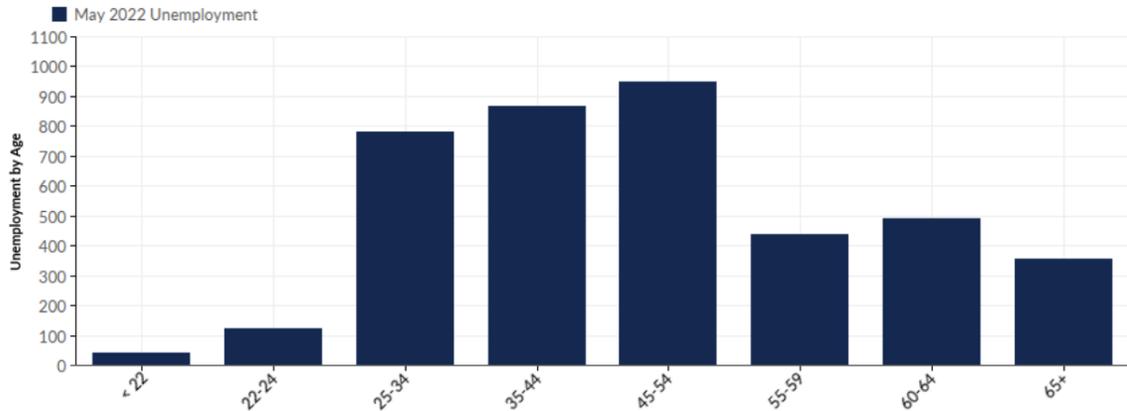
May 2022 Labor Force Breakdown



189,131
Population (2022)

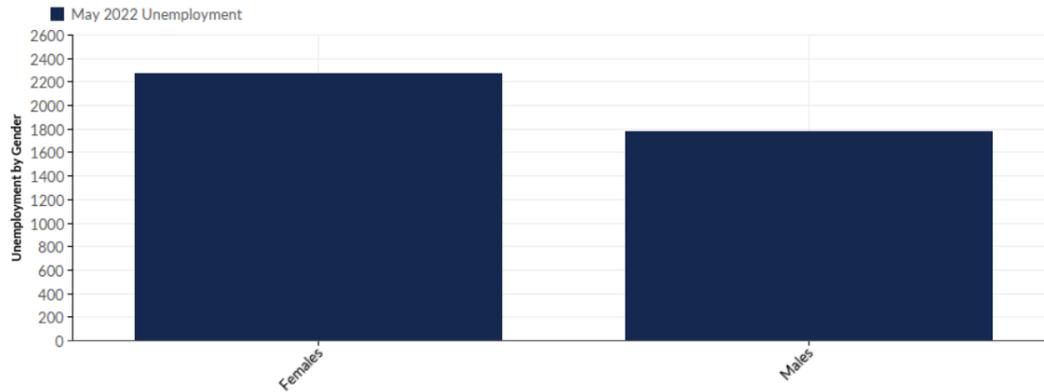
| | Population |
|--|------------|
| ● 16+ Civilian Non-Institutionalized Population | 146,768 |
| ● Not in Labor Force (16+) | 65,548 |
| ● Labor Force | 81,220 |
| ● Employed | 77,170 |
| ● Unemployed | 4,050 |
| ● Under 16, Military, and institutionalized Population | 42,363 |

Unemployment by Age



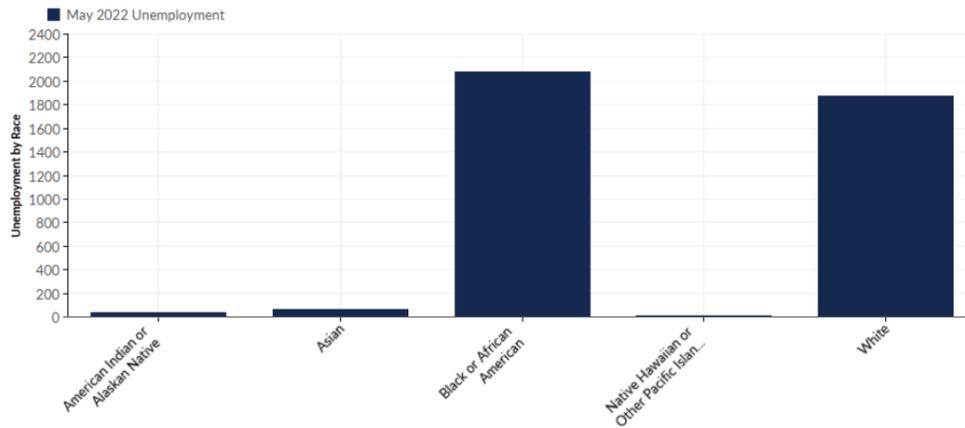
| Age | Unemployment (May 2022) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 43 | 1.06% |
| 22-24 | 124 | 3.06% |
| 25-34 | 782 | 19.31% |
| 35-44 | 868 | 21.43% |
| 45-54 | 949 | 23.43% |
| 55-59 | 439 | 10.84% |
| 60-64 | 490 | 12.10% |
| 65+ | 354 | 8.74% |
| Total | 4,050 | 100.00% |

Unemployment by Gender



| Gender | Unemployment (May 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 2,272 | 56.10% |
| Males | 1,778 | 43.90% |
| Total | 4,050 | 100.00% |

Unemployment by Race



| Race | Unemployment (May 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 32 | 0.79% |
| Asian | 65 | 1.60% |
| Black or African American | 2,076 | 51.26% |
| Native Hawaiian or Other Pacific Islander | 5 | 0.12% |
| White | 1,873 | 46.25% |

Educational Attainment

Educational Attainment

Concerning educational attainment, 15.1% of Kent County, DE residents possess a Bachelor's Degree (5.2% below the national average), and 8.1% hold an Associate's Degree (0.6% below the national average).

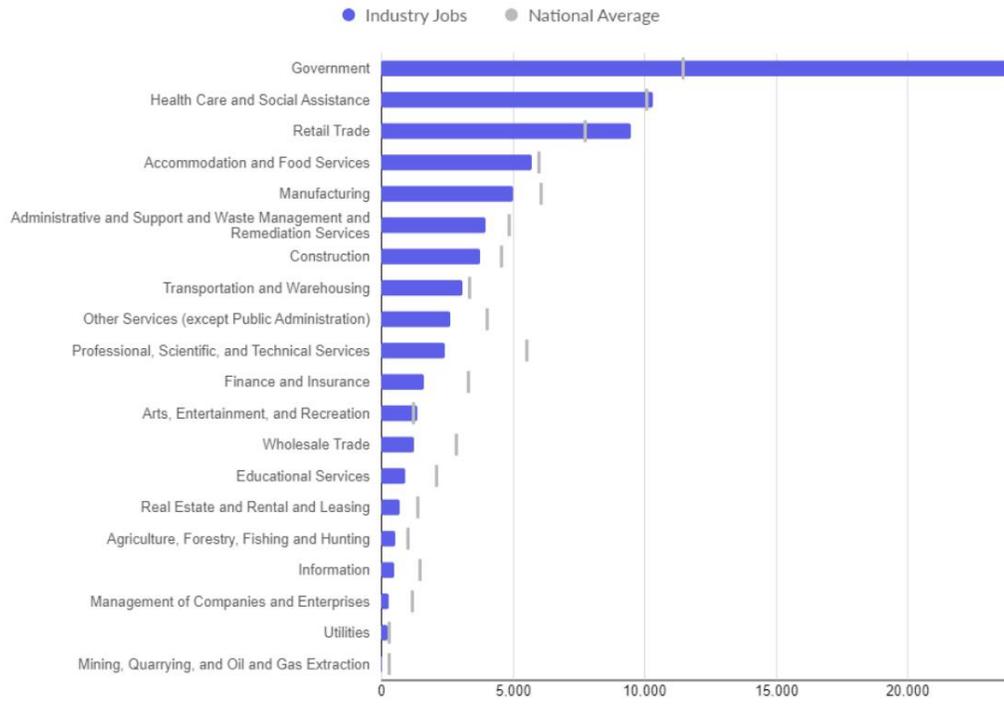


| | % of Population | Population |
|----------------------------|-----------------|------------|
| Less Than 9th Grade | 4.6% | 5,781 |
| 9th Grade to 12th Grade | 7.6% | 9,615 |
| High School Diploma | 32.7% | 41,164 |
| Some College | 22.8% | 28,702 |
| Associate's Degree | 8.1% | 10,171 |
| Bachelor's Degree | 15.1% | 19,044 |
| Graduate Degree and Higher | 9.2% | 11,565 |

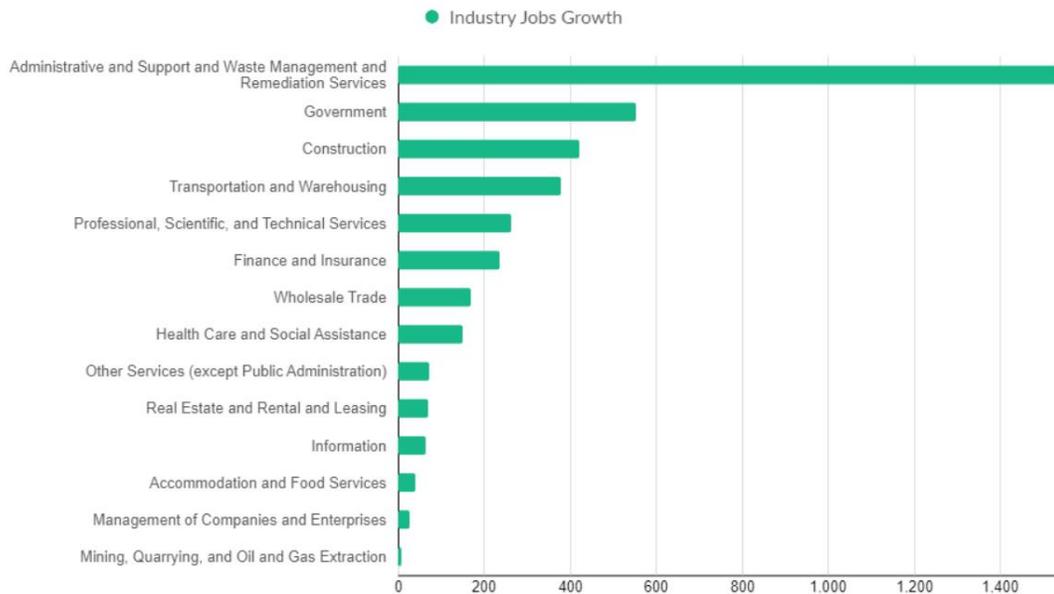
15.1% of Kent County, residents possess a bachelor's degree (5.2% below the national average), and 8.1% hold an associate degree (0.6% below the national average).

In 2020, there were 2,922 graduates in Kent County. This pipeline has shrunk by 5% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, "Human Services, General", and Criminal Justice/Police Science.

Largest Industries



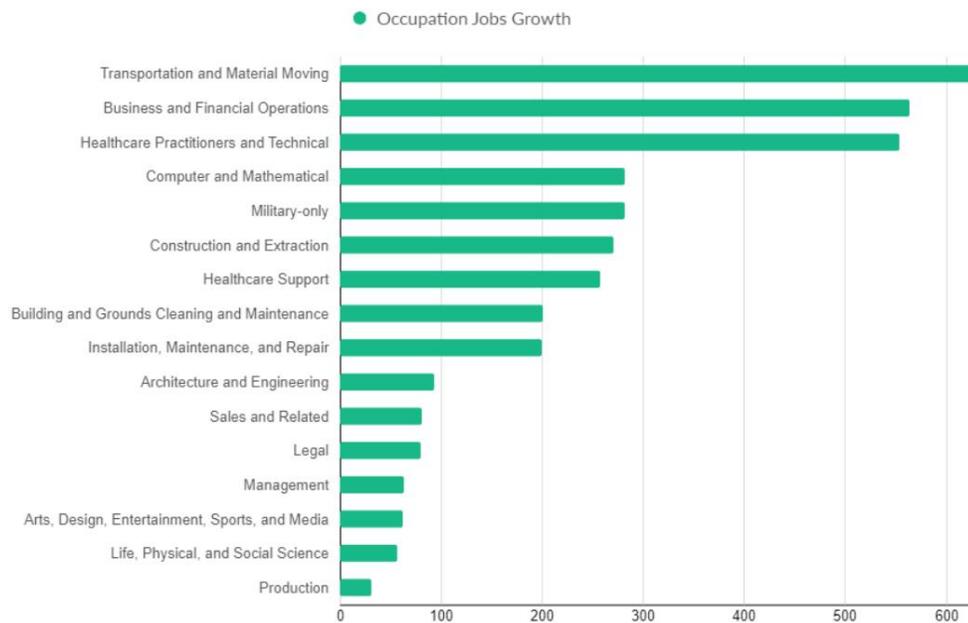
Top Growing Industries



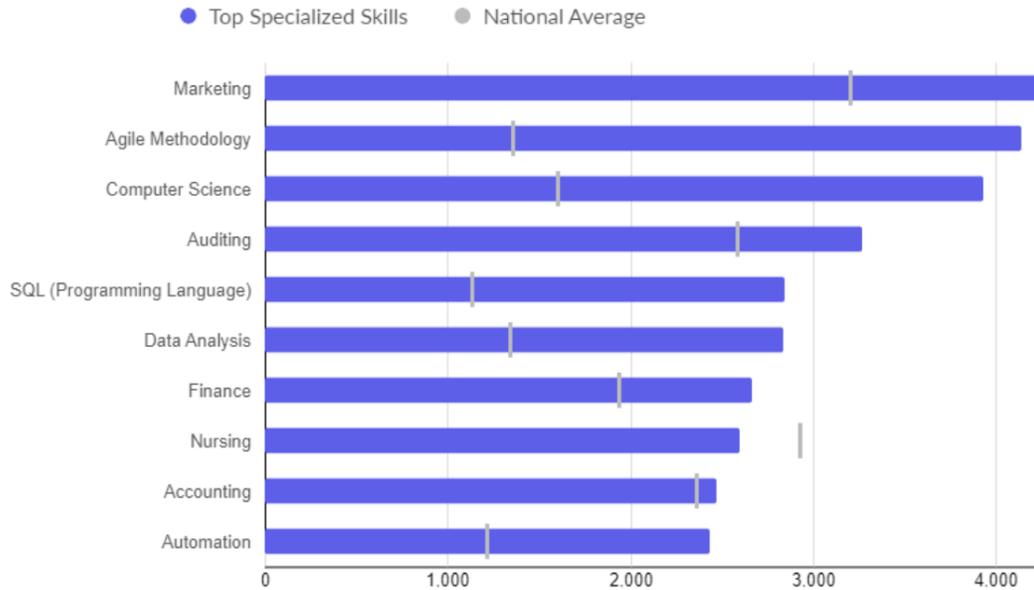
Largest Occupations



Top Growing Occupations



In Demand Skills by Companies



56,615 Individual Profiles Reviewed

Top Common Skills

| Skill | Frequency in Profiles | Profiles with Skill / Total Profiles (2000 - 2022) |
|------------------|-----------------------|--|
| Customer Service | 15% | 8,496 / 56,615 |
| Management | 11% | 6,356 / 56,615 |
| Sales | 10% | 5,757 / 56,615 |
| Microsoft Office | 10% | 5,534 / 56,615 |
| Leadership | 9% | 5,036 / 56,615 |
| Microsoft Excel | 7% | 4,123 / 56,615 |
| Public Speaking | 7% | 3,919 / 56,615 |
| Research | 6% | 3,675 / 56,615 |
| Microsoft Word | 6% | 3,579 / 56,615 |
| Operations | 6% | 3,309 / 56,615 |

Sussex County Overview

Population- 247,175

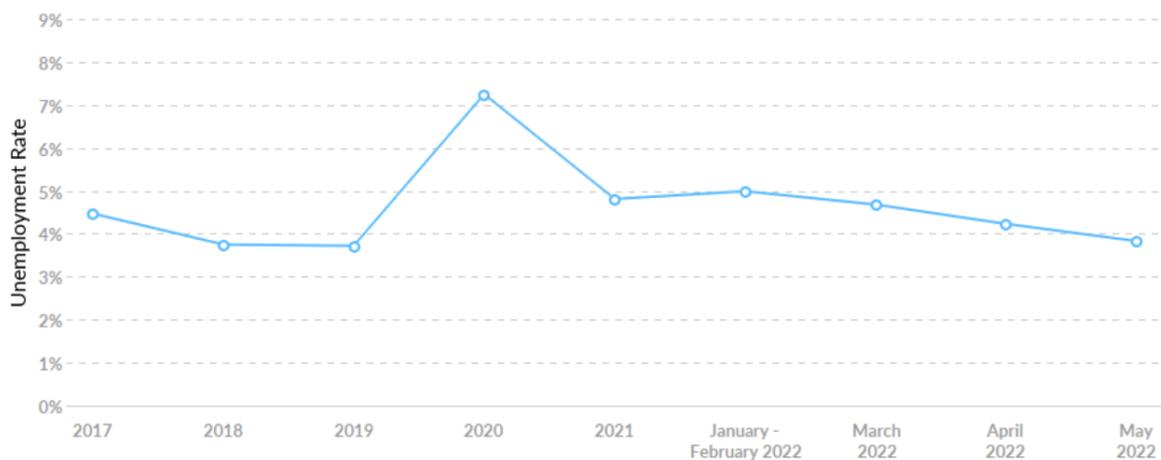


Workforce Participation- 112,275



Unemployment Rate Trends

Sussex County, DE had a May 2022 unemployment rate of 3.83%, decreasing from 4.47% 5 years before.



- As of 2021 the region's population increased by 12.5% since 2016, growing by 27,544. Population is expected to increase by 9.5% between 2021 and 2026, adding 23,413.
 - From 2016 to 2021, jobs increased by 9.2% in Sussex County, from 86,816 to 94,766. This change outpaced the national growth rate of 1.8% by 7.4%. As the number of jobs increased, the labor force participation rate increased from 53.7% to 53.9% between 2016 and 2021.
 - Concerning educational attainment, 17.3% of Sussex County residents possess a Bachelor's Degree (3.0% below the national average), and 9.9% hold an Associate's Degree (1.2% above the national average).
 - The top three industries in 2021 are Restaurants and Other Eating Places, Animal Slaughtering and Processing, and Education and Hospitals (Local Government).
-

Population Characteristics



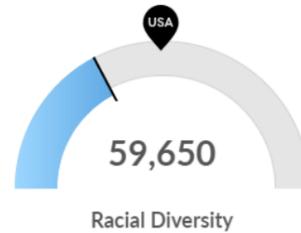
Millennials

Sussex County, DE has 35,708 millennials (ages 25-39). The national average for an area this size is 49,795.



Retiring Soon

Retirement risk is high in Sussex County, DE. The national average for an area this size is 71,917 people 55 or older, while there are 111,520 here.



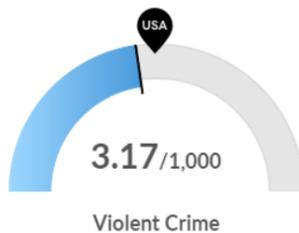
Racial Diversity

Racial diversity is low in Sussex County, DE. The national average for an area this size is 97,327 racially diverse people, while there are 59,650 here.



Veterans

Sussex County, DE has 17,757 veterans. The national average for an area this size is 13,080.



Violent Crime

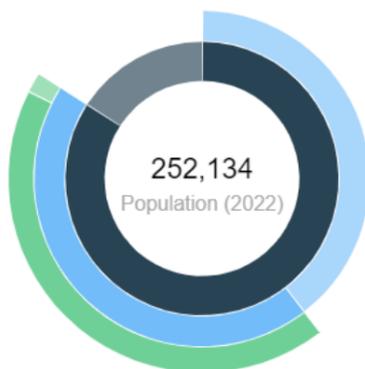
Sussex County, DE has 3.17 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



Property Crime

Sussex County, DE has 16.35 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

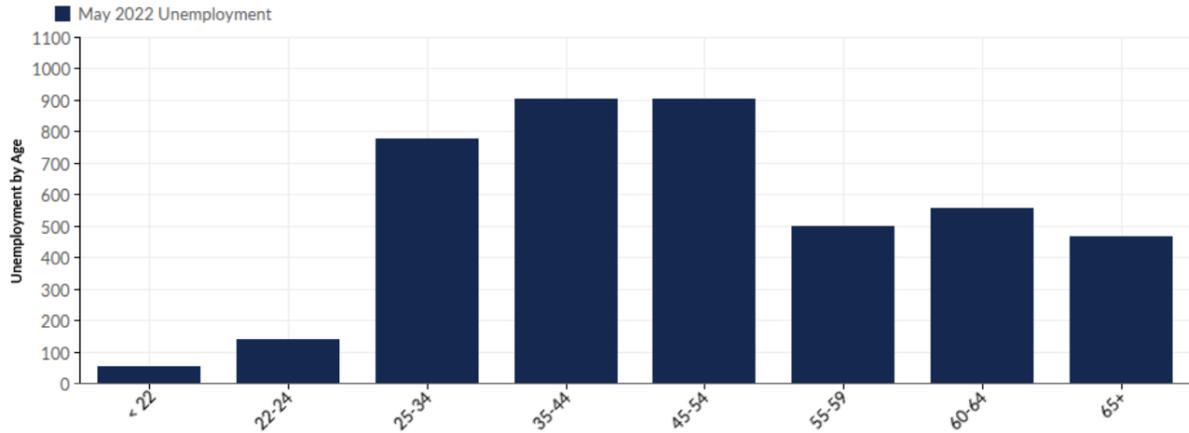
May 2022 Labor Force Breakdown



| | Population |
|--|------------|
| ● 16+ Civilian Non-Institutionalized Population | 211,870 |
| ● Not in Labor Force (16+) | 99,595 |
| ● Labor Force | 112,275 |
| ● Employed | 107,977 |
| ● Unemployed | 4,298 |
| ● Under 16, Military, and institutionalized Population | 40,265 |

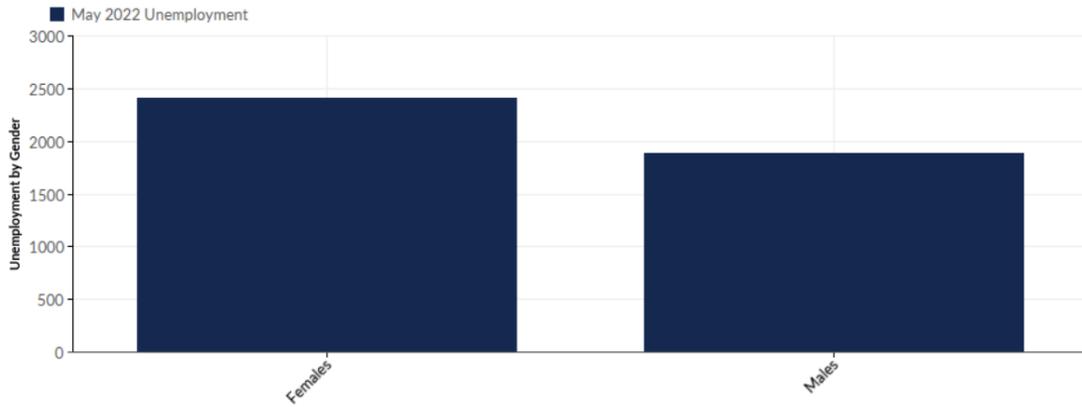
Unemployment by Age

Unemployment by Age



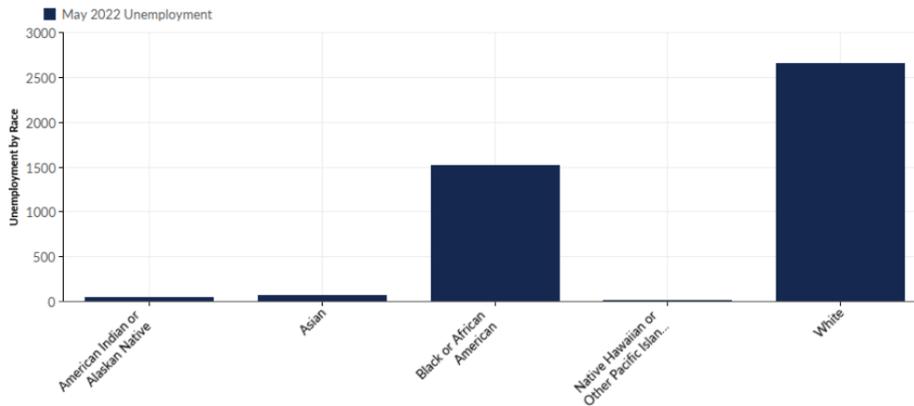
| Age | Unemployment (May 2022) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 55 | 1.28% |
| 22-24 | 139 | 3.23% |
| 25-34 | 776 | 18.05% |
| 35-44 | 903 | 21.01% |
| 45-54 | 904 | 21.03% |
| 55-59 | 498 | 11.59% |
| 60-64 | 557 | 12.96% |
| 65+ | 466 | 10.84% |
| Total | 4,298 | 100.00% |

Unemployment by Gender



| Gender | Unemployment (May 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 2,413 | 56.14% |
| Males | 1,885 | 43.86% |
| Total | 4,298 | 100.00% |

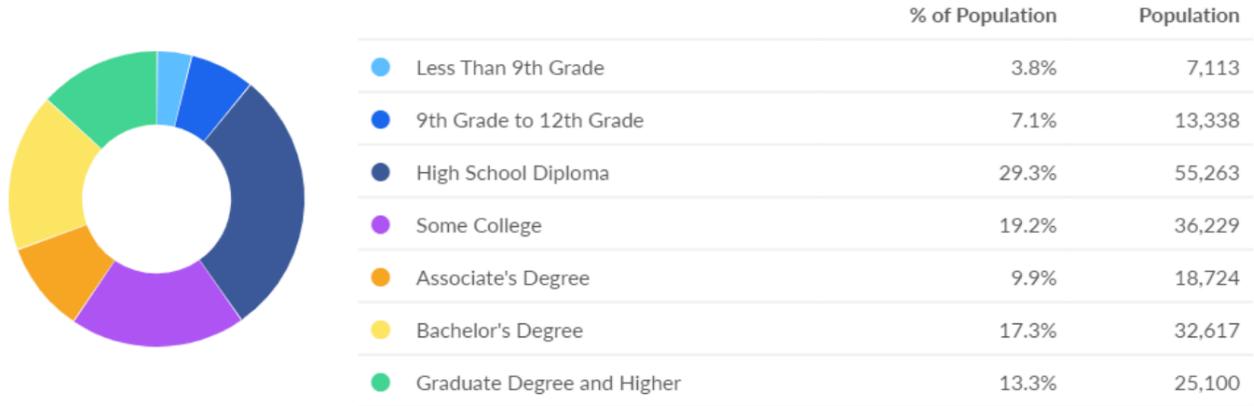
Unemployment by Race



| Race | Unemployment (May 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 45 | 1.05% |
| Asian | 62 | 1.44% |
| Black or African American | 1,522 | 35.41% |
| Native Hawaiian or Other Pacific Islander | 8 | 0.19% |
| White | 2,660 | 61.89% |
| Total | 4,298 | 100.00% |

Educational Attainment

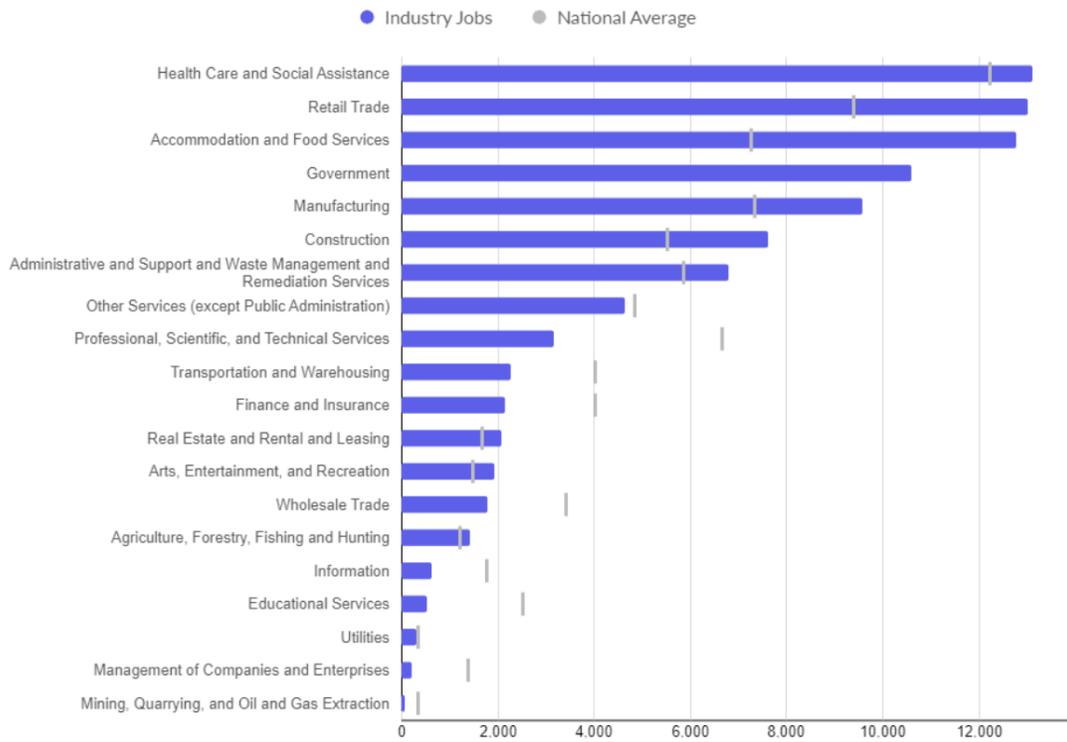
Concerning educational attainment, 17.3% of Sussex County, DE residents possess a Bachelor's Degree (3.0% below the national average), and 9.9% hold an Associate's Degree (1.2% above the national average).



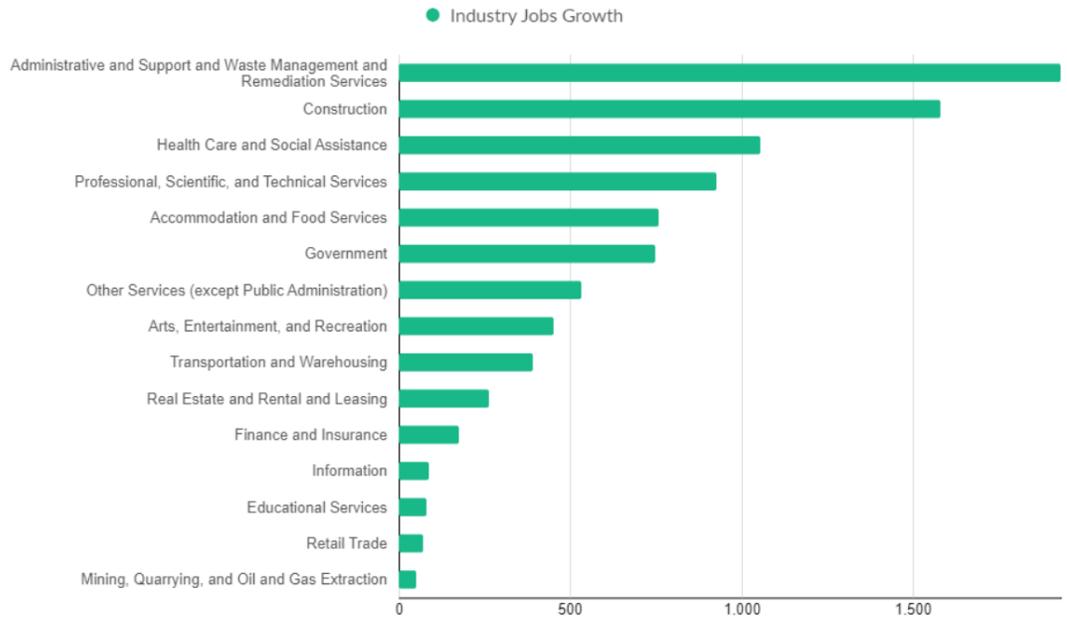
17.3% of Sussex County, residents possess a Bachelor's Degree (3.0% below the national average), and 9.9% hold an Associate's Degree (1.2% above the national average).

In 2020, there were 80 graduates in Sussex County. This pipeline has grown by 11% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", Registered Nursing/Registered Nurse, and Aesthetician/Esthetician and Skin Care Specialist.

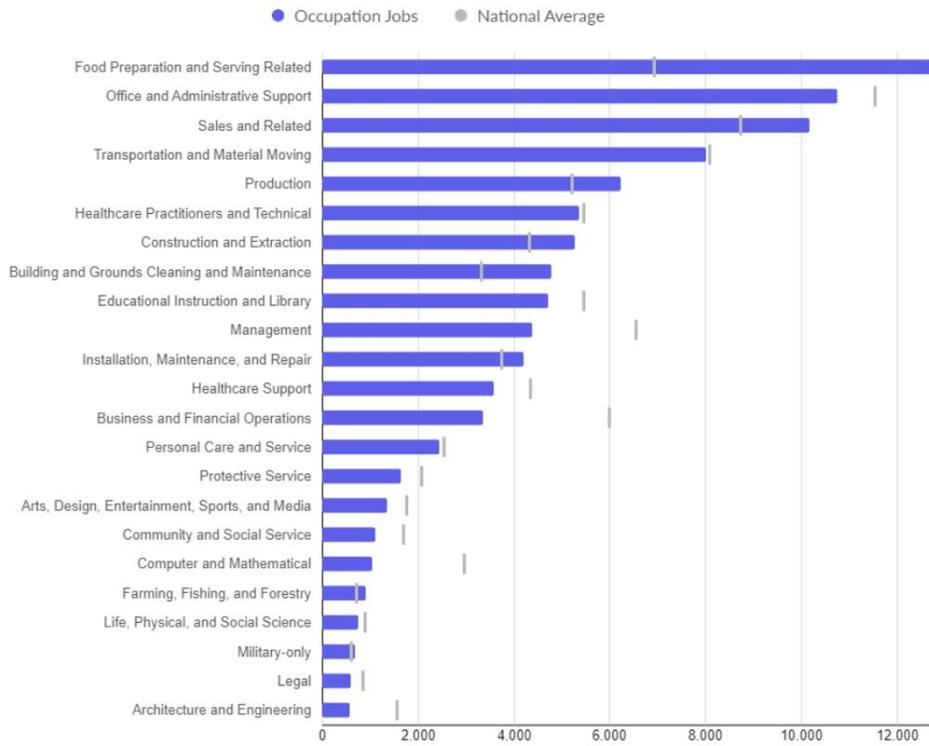
Largest Industries



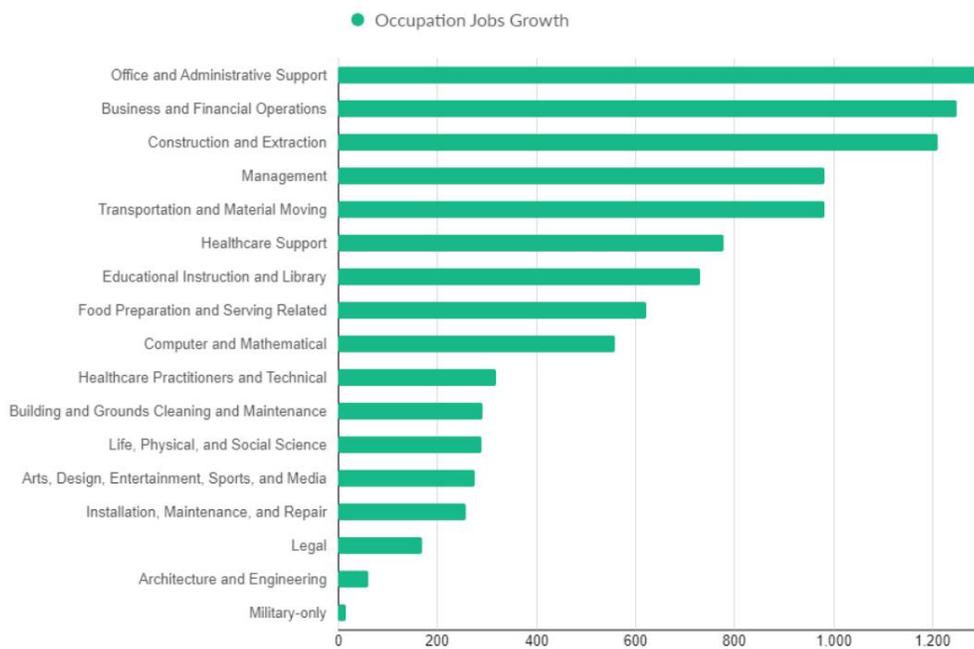
Top Growing Industries



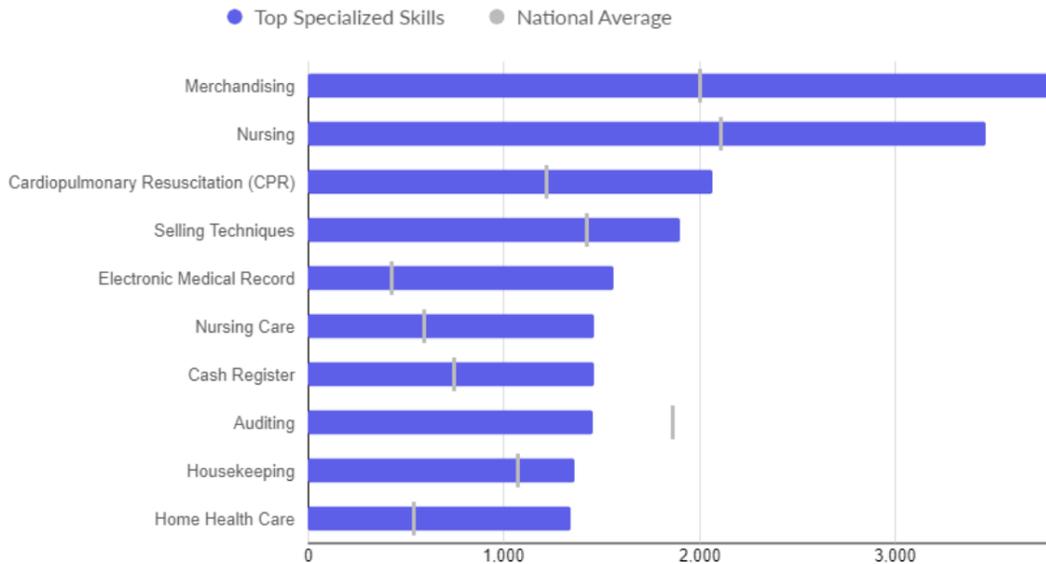
Largest Occupations



Top Growing Occupations



In Demand Skills by Companies



65,027 Individual Profiles Reviewed

Top Common Skills

| Skill | Frequency in Profiles | Profiles with Skill / Total Profiles (2000 - 2022) |
|------------------|-----------------------|--|
| Customer Service | 15% | 9,945 / 65,027 |
| Sales | 14% | 9,304 / 65,027 |
| Management | 13% | 8,349 / 65,027 |
| Leadership | 9% | 6,066 / 65,027 |
| Microsoft Office | 9% | 5,717 / 65,027 |
| Public Speaking | 7% | 4,237 / 65,027 |
| Microsoft Excel | 6% | 4,156 / 65,027 |
| Team Building | 6% | 3,805 / 65,027 |
| Operations | 6% | 3,727 / 65,027 |
| Research | 6% | 3,716 / 65,027 |