



DELAWARE STATE CHAMBER OF COMMERCE

Member Events Monthly Email Blast

Advertisement Purchase Form

2,700 SUBSCRIBERS	48% OPEN RATE <small>*industry average is 34%</small>	13% CLICK RATE <small>*industry average is 8%</small>
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General Event Ad Information:

- Advertiser must provide event date, time, location, URL link and 50-word max description
- Advertiser may also provide a company logo or image (jpeg preferred)
- Due one week prior to email run date (run date: First Thursday of the month at 7 am)

☐ **MEMBER EVENT AD** - \$75/run

☐ **NON-MEMBER EVENT AD** - \$125/run

Please select month(s) ad will run:

☐ January ☐ February ☐ March ☐ April ☐ May ☐ June
☐ July ☐ August ☐ September ☐ October ☐ November ☐ December

Company: _____ Name: _____

Billing Address: _____

Phone: _____ Email: _____

Credit card: ___ VISA ___ MC ___ Discover ___ AmEx; Card #: _____

Name/Co. on card _____ Exp. Date _____ Sec. _____

Code _____ Amt. Encl. \$ _____ Check in Mail _____ (Checks payable: **Center for Business Management**)

Please submit this form to: Regina Donato at rdonato@dsc.com