

About the Delaware State Chamber of Commerce

Founded in 1837 as the Wilmington Board of Trade, the Delaware State Chamber of Commerce has a long history as the largest, most influential business organization in the state. We are a unified voice for business with a mission to promote an economic climate that enables businesses of all sizes and types to become more competitive in a constantly changing, increasingly global, and unpredictable environment. Put simply, we are uniquely positioned to bring people together to solve problems, create jobs, promote business, and improve the quality of life for all Delawareans.

OUR TWO PILLARS:

ADVOCACY: The participation and support of our members contribute to conversations, ideas, and solutions geared toward the common goal of shaping the future of the First State. Through our affiliates and industry-specific committees, we attract, retain, connect, and leverage champions of free enterprise who are invested in securing the future of Delaware's business community.

NETWORKING: In-person meetings are proven to yield a stronger return on investment. With this notion in mind, we curate events throughout the year designed to bring people together, create important conversations, and provide opportunities for business and community leaders to work together with policymakers. We are also able to host virtual and hybrid events with our virtual event platform to allow for people far and wide to meet each other and participate in conversations.

Delaware State Chamber Ambassador

The Delaware State Chamber is seeking individuals to serve in our Ambassador program. Ideal candidates are energized by the State Chamber's mission and committed to helping improve the state of Delaware. **As a key volunteer for the State Chamber team, Ambassadors serve as outward-facing representatives of the organization with three key goals: fostering new relationships; engaging member businesses and the community as a whole; and amplifying the voice and mission of the Delaware State Chamber of Commerce.**

This is a volunteer position and limited to a maximum of 20 State Chamber members who represent Delaware's diverse business community. The group meets bi-monthly.

Primary Responsibilities

The essential duties and responsibilities include the following:

- Possess familiarity and be conversive on all the State Chamber offers (events, programming, advertising opportunities, publications, advocacy, committees, etc.).
- Serve as a digital ambassador—drive engagement on social media platforms by liking, sharing, and commenting on State Chamber posts, as well as crafting your own. In addition, inviting people to events via LinkedIn and Facebook.
- Offer new member leads and connections to the membership team.
- Encourage new people and future member organizations to attend events.

- Play a role in the State Chamber’s strategic goal to further diversify its membership to best represent the state’s community.
- Serve as a resource to new members, sharing your experience with the State Chamber and offering insight on how to maximize their membership.
- Assist with member retention and outstanding membership dues outreach, as needed.
- Welcome attendees upon arrival to events that you attend.
- Assist staff with event set-up for larger events—like the Annual Dinner or the Delaware Networking Station—as requested.
- Serve as a resource for topic or speaker ideas for events, editorial content, or podcast episodes.
- Write online blog articles or publish editorial content for the *Delaware Business* magazine (optional).
- Foster positive word-of-mouth for the Delaware State Chamber.

Qualities:

A Delaware State Chamber Ambassador should:

- Believe in the Delaware State Chamber of Commerce mission.
- Be active on several forms of social media (LinkedIn, Twitter, Facebook, Instagram) and have a reputable following within the Delaware business community.
- Be collaborative and a problem-solver with strong follow-throughs.
- Possess excellent customer service and relationship building skills with people of all genders, races, religions, social backgrounds, and industries.
- Represent the Delaware State Chamber with the utmost professionalism.
- Good verbal and/or written communication skills.
- Possess strong listening skills.
- Be detail oriented and organized.

Benefits:

- Name and company recognition on www.DSCC.com.
- Verbal recognition at State Chamber events when you are in attendance.
- Personalized discount code to select State Chamber events.
- Official State Chamber Ambassador name badge to wear at events and meetings.
- Recognition in *Delaware Business* magazine and other communications platforms.
- Complimentary admission to the events where you’re serving as a volunteer.
- Ability to attend one Board of Governors meeting of your choice per year—must RSVP in advance.
- The Ambassador who annually converts the most leads to members will receive a complimentary sponsorship to a State Chamber event (excludes Annual Dinner). The sponsor level will be determined based on the value of memberships sold.

Requirements:

Candidates must work for a Delaware State Chamber of Commerce member organization to be considered for the Ambassador Committee. To maintain Ambassador status, candidates must attend 60% of bi-monthly meetings throughout the year and attend/help at a minimum of 8 DSCC events per year (may require early mornings or evening availability).

Interested applicants should complete this short survey: <https://forms.gle/Jfn8xqkgU7p1SEKv5>