

DELAWARE BUSINESS MAGAZINE

A PUBLICATION OF THE



DELAWARE STATE
CHAMBER OF COMMERCE

2024 Rate Sheet & Ad Sizes

Black & White	Open	2-5x	6x	Future Member
Full Page	\$1,850	\$1,750	\$1,645	\$2,450
1/2 Page	\$975	\$920	\$830	\$1,230
1/4 Page	\$505	\$480	\$455	\$615
1/8 Page	\$280	\$245	\$235	\$315

4-Color Process - Add \$295 to Black & White Rate

Covers*	Open	2-5x	6x	Future Member
Back Cover	\$2,870	\$2,660	\$2,480	\$3,460
Covers 2 & 3 inside	\$2,725	\$2,365	\$2,175	\$3,120

**4-Color Process included in prices listed*

<p>FULL PAGE</p> <p>7 1/2" wide x 10" high</p> <p>Note: If ad bleeds, this is the live area.</p> <p>No bleeds allowed on Special Guide pages.</p>	<p>QUARTER PAGE</p> <p>3 11/16" wide x 4 15/16" high</p> <p>HALF PAGE HORIZONTAL</p> <p>7 1/2" wide x 4 15/16" high</p>	<p>1/8 PAGE</p> <p>3 11/16" wide x 2 7/16" high</p> <p>HALF PAGE VERTICAL</p> <p>3 11/16" wide x 10" high</p>
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