



# DELAWARE STATE CHAMBER OF COMMERCE

## Member Events Monthly Email Blast

*Advertisement Purchase Form*

<h1 style="color: #D4AF37;">2,700</h1> <p><b>SUBSCRIBERS</b></p>	<h1 style="color: #D4AF37;">35%</h1> <p><b>OPEN RATE</b></p> <p><small>*industry average is 26%</small></p>	<h1 style="color: #D4AF37;">13%</h1> <p><b>CLICK RATE</b></p> <p><small>*industry average is 8%</small></p>
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### General Event Ad Information:

- Advertiser must provide event date, time, location, URL link and 50-word max description
- Advertiser may also provide a company logo or image (jpeg preferred)
- Due one week prior to email run date (run date: First Thursday of the month at 7 am)

**MEMBER EVENT AD** - \$75/run

**NON-MEMBER EVENT AD** - \$125/run

### Please select month(s) ad will run:

- January     February     March     April     May     June  
 July     August     September     October     November     December

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card: \_\_\_ VISA \_\_\_ MC \_\_\_ Discover \_\_\_ AmEx; Card #: \_\_\_\_\_

Name/Co. on card \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. \_\_\_\_\_

Code \_\_\_\_\_ Amt. Encl. \$ \_\_\_\_\_ Check in Mail \_\_\_ (Checks payable: **Center for Business Management**)

**Please submit this form to:** Damon Howard at [dhoward@dsc.com](mailto:dhoward@dsc.com)