

DELAWARE STATE CHAMBER OF COMMERCE

STRATEGIC PLAN | 2025 - 2027

VISION:

The DSCC is the pre-eminent statewide business organization advocating for and supporting a strong business climate essential to improving the quality of life for all Delawareans.

MISSION:

The mission of the DSCC is to promote a statewide economic climate that enables businesses of all sizes and types to become more competitive in a constantly changing, increasingly global, and unpredictable environment.

VALUES:

- Integrity
- Dedication
- Collaboration
- Bipartisan
- Future-focused
- Trustworthy

WHAT WE BELIEVE:

Champions for free enterprise

Bipartisan advocates

A vibrant private sector creates jobs and opportunities for all Delawareans

Unified force for solving Delaware's biggest challenges

BHAG:

To make and sustain Delaware as a top state for job creation, economic activity, and quality of life.

HEDGEHOG CONCEPT:

To use member-driven advocacy and political action to make Delaware a top state to live, work, and play.

GOALS:

1. DSCC is the dominant advocacy and political force in Dover
2. DSCC will make better use of its (c)3 foundations to develop and implement established solutions to address Delaware's most challenging problems
3. DSCC is a growing, profitable, and well-run business with sufficient resources to fund advocacy, political action, and implement a long-term plan for the state's economy
4. DSCC is great at marketing and telling their story better so investors understand our advocacy and political successes and can see value and ROI
5. DSCC is an efficient, well-run and profitable business with organizational excellence through commitment to high standards and operational and administrative practices