



INTERN DELAWARE

SPONSORSHIP OPPORTUNITIES



Intern Delaware: Your Talent Pipeline Partner

THE CHALLENGE:

71% of college students are moving out of state post-graduation

75% of employers report difficulty filling vacant roles

Delaware faces a critical challenge in retaining its emerging talent, with a significant percentage of college graduates leaving the state for out-of-state opportunities. This talent drain weakens the state's workforce pipeline, disrupts economic growth, and creates a pressing need for strategic solutions to keep young professionals invested in Delaware's future.

OUR SOLUTION:

ATTRACT AND RETAIN TALENT

Intern Delaware helps interns envision a long-term future with your organization. Research shows that **67.7%** of employees who were interns stay with their employer after one year, compared to just **35.7%** of employees without internship experience.

INVEST IN FUTURE TALENT

Intern Delaware empowers interns through structured development opportunities. An impressive **90%** of participants report that Intern Delaware enhanced their internship experience, increasing career readiness and boosting confidence in their professional skills.

BUILD COMMUNITY & STRENGTHEN EMPLOYER CONNECTIONS

From June through August, choose from 15+ professional development and networking events, connecting interns with industry leaders and peers. These experiences strengthen ties to Delaware's professional community, making interns more likely to envision a thriving future in the state.

This strategic approach positions Intern Delaware as a solution to the state's talent retention crisis, ensuring that young professionals view Delaware as the ideal place to launch and grow their careers.

“Our interns raved about the experience. It was a great value-add to their internship experience... Creating a positive intern experience not only benefits the interns but also helps build BDO's reputation with other campus candidates.

TERRI SMITH
BDO USA

“Intern Delaware is a valuable recruiting and retention tool to keep some of Delaware's potential future leaders in our market.

TED DWYER
Bank of America



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What is Intern Delaware?



Intern Delaware is a professional development program dedicated to fostering professional growth, talent retention, and community engagement for your summer interns. Our mission is to partner with employers to provide high-quality internship experiences that prepare students for meaningful careers. We envision a thriving Delaware where students choose to stay, work, and contribute to the local economy after graduation.



THE VALUE FOR EMPLOYERS

Invest in Future Talent: Showcase your company's commitment to workforce development.

Attract and Retain Top Talent: Help interns envision a long-term future with your organization.

Strengthen Employer Branding: Position your company as a leader in talent development.

KEY FEATURES

From June through August, choose from 15+ events (featuring 40+ speakers) for your interns to attend!

Featured events include:

- **Professional Development and Networking Events:** Networking 101 Workshop, Public Speaking, Courageous Conversations, Business Dining Etiquette... and more!
- **Access to Leadership:** CEO Roundtable Discussion, A Conversation with Delaware's Governor
- **Exploring Delaware:** Discover the Arts, Tour Legislative Hall and Delaware's Bioscience Hub
- **Mentorship and Guidance:** Partnered events with the Delaware Young Professionals Network, Leadership Delaware, MLLSUMMIT, and more!

By integrating Intern Delaware into your internship programs, you not only enhance the experience for your interns but also contribute to the broader goal of retaining talent within our state. Together, we can create a thriving Delaware where young professionals choose to build their futures.



"Intern Delaware helped me gain a newfound awareness of my soft skills while

showing me the appeal that Delaware has in the business world. I was exposed to how I can launch my career and make Delaware my new home."

D'VONTEAE SCOTT

Bank of America | Home State: Michigan



"My experience with Intern Delaware was awesome! The variety of events allowed me to make a wide array of connections

and opened my eyes to the vast number of industries in the state. I learned a lot about what Delaware has to offer a young professional. I'll be staying with Chemours part time and Intern Delaware was a major part of it."

ADAM WALTER

Chemours | Home State: New York



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Trusted by These Industry Leaders

We're proud to highlight the companies that have invested in Intern Delaware and helped us create meaningful experiences for interns across Delaware. These organizations share our vision for workforce development and talent retention, ensuring that Delaware remains a hub for innovation, opportunity, and community growth.



Registration and Sponsorship Opportunities

We are excited to introduce our new registration and sponsorship options, designed to offer flexibility and enhanced value for our corporate partners. These options provide an opportunity to support and invest in the next generation of talent while gaining significant benefits and recognition. We look forward to partnering with you to make a meaningful impact in retaining talent within the First State.

INTERN ALL ACCESS PASS: \$750.00 *per intern*

- **Access to Events and Workshops:** UNLIMITED participation in all program events
Included:
 - » Flexible Event Attendance: Send your interns to as many events as fit their schedules, ensuring they can make the most of all available opportunities.
 - » Meals and Transportation Provided (when applicable)
 - » Expert Led Sessions
- **Professional Development:** Interactive sessions focused on key professional skills such as communication, leadership, public speaking and more!
- **Networking:** Opportunities to connect with professionals and peers #buildcommunity
- **Program Materials / Access to the Intern Delaware app:**
Included:
 - » Self-Managed Event Registration
 - » Eat & Play Guide
 - » Networking Tips & Tricks
 - » Interactive Scavenger Hunt to Explore Delaware and more!
- **Mentorship:** Guidance, support and access to Delaware Young Professionals Network, Leadership Delaware, and other partnering organizations
- **Experience the Unique Aspects of Delaware:** Programming showcasing STEM, the Arts and other events focused on the unique culture of the First State
- **Guidance and Support:** Direct mentorship and access to the Intern Delaware staff
- **Increased Engagement and Loyalty:** By providing a comprehensive professional development experience, the program helps interns feel more connected and engaged with their employers. This enhanced engagement increases the likelihood that interns will stay with the company long-term, as they gain valuable experience, feel supported in their career development, and establish stronger ties with their employer



Registration and Sponsorship Opportunities

ELEVATE YOUR IMPACT

SHOWCASE YOUR COMMITMENT | ENHANCE VISIBILITY | RETAIN TALENT

Add-on the below exclusive sponsorship opportunities to align your company with Intern Delaware's mission and increase your marketing opportunities for recruiting efforts.

\$10,000 – PRESENTING SPONSOR

- **One Co-Branded Event Sponsorship**
 - » Event topic determined by sponsor and Intern Delaware staff
 - » Content and/or speaker provided by sponsor
 - » Opportunity for one of sponsors' interns to introduce the speaker
 - » Event promoted internally and externally with co-branded sponsor name recognition
- **One Signature Event Sponsorship**
 - » Logo and sponsorship recognition in opening remarks
 - » Opportunity to provide 1–2-minute remarks and for one of your interns to introduce the speaker(s)
- **Opportunity to host an event/tour at your location**
- **Event support for custom workshop or training session**
- **Link to company career page on Intern Delaware website**
- **Enhanced company profile in the Intern Delaware Event app**
- **Name and logo recognition in print and digital marketing materials** (*subject to deadlines*)

\$5,000 – GOLD SPONSOR

- **One Signature Event Sponsorship**
 - » Logo and sponsorship recognition in opening remarks
 - » Opportunity to provide 1–2-minute remarks and for one of your interns to introduce the speaker(s)
- **Opportunity to host an event/tour at your location**
- **Featured company spotlight eblast**
- **Link to company career page on Intern Delaware website**
- **Enhanced company profile in the Intern Delaware Event app**
- **Name and logo recognition in print and digital marketing materials** (*subject to deadlines*)



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Registration and Sponsorship Opportunities

\$2,500 – SILVER SPONSOR

- **One Signature Event Sponsorship**
 - » Logo and sponsorship recognition in opening remarks
 - » Opportunity to provide 1–2-minute remarks and for one of your interns to introduce the speaker(s)
- **Enhanced company profile in the Intern Delaware Event app**
- **Link to company career page on Intern Delaware website**
- **Name and logo recognition in print and digital marketing materials** (*subject to deadlines*)

\$2,500 – CO-BRANDED EVENT SPONSOR (*Limited Spots Available*)

- **One Co-Branded Event, Topic Determined by Sponsor and Intern Delaware staff**
- **Content and/or speaker provided by sponsor**
- **Opportunity for one of sponsors' interns to introduce the speaker**
- **Event promoted internally and externally with co-branded sponsor name recognition**

\$1,000 – BRONZE SPONSOR

- **Featured as Corporate Partner on Intern Delaware app and website**
- **Link to company career page on Intern Delaware website**
- **Name and logo recognition in print and digital marketing materials** (*subject to deadlines*)

Consult with our **INTERN PLAYBOOK** for suggestions on how to start and maintain an internship program at your organization. If you have any other questions, email **Helana Rodriguez** at hrodriguez@dsc.com.



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BY

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Thank you for considering sponsorship opportunities for Intern Delaware! Your support plays a vital role in fostering professional growth, talent retention, and community engagement for interns across the state. By partnering with us, you're investing in our future workforce and strengthening Delaware's business community.

If you have any questions or need more information, please don't hesitate to reach out.



HELANA RODRIGUEZ

Director, The Partnership, Inc.

Delaware State Chamber of Commerce

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302-377-0602

Delaware State Chamber Foundation Flagship Programs:

SUPERSTARS IN EDUCATION & TRAINING

The Superstars in Education & Training program, honored at the Delaware State Chamber's annual **Navigating Delaware Pathways Summit**, recognizes outstanding contributions to workforce development and career advancement. This awards initiative highlights partnerships between education and workforce development that equip Delaware's workforce for success. The Summit itself gathers leaders from business, education, government, and the community to foster connections, increase awareness of workforce pathways, and advance collaborative talent development.

DELAWARE PRINCIPAL FOR A DAY

The Delaware Principal for a Day program addresses the communication gap between businesses and educators with the goal to create a stronger connection between the two parties. Meet the next generation of prospective employees as this program provides a firsthand look at your future workforce.

INTERN DELAWARE

Intern Delaware is an 'add-on' to your company's internship program. As a corporate partner of Intern Delaware, your summer interns receive access to professional development programming and networking opportunities designed to help them understand how Delaware is an ideal place to live, work, and play.

DELAWARE YOUNG PROFESSIONALS NETWORK (DYPN)

The DYPN encourages ambitious young professionals in Delaware to get involved in the State Chamber and further their professional growth. For professionals between the ages of 21 and 40, the group aims to develop Delaware's young workforce through business networking and personal growth opportunities.



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